



## Media Information and Credential Application For the 105<sup>th</sup> Clovis Rodeo (Clovis, California)

Thank you for your interesting in covering the 105<sup>th</sup> Clovis Rodeo and related events in Clovis, California. Submitting a credential application does not insure the requested credential will be issued. The deadline for submitting credential requests is April 10, 2019. Completed forms should be returned to the Clovis Rodeo via email at [media@clovisrodeo.com](mailto:media@clovisrodeo.com) or by mail to P.O. Box 445 Clovis, CA 93613

Credentials will be awarded to media from recognized daily newspapers, wire services, national and local news networks (radio/TV). Magazine publications that regularly cover rodeo or related genres may also be considered. *Freelance writers and photographers will only receive credentials if on verifiable assignment for a publication or media outlet that meets the appropriate criteria and have the ability to provide timely first-hand editorial coverage of the Clovis Rodeo event(s).*

All requests must include the names and assignments of all persons expecting to cover the Clovis Rodeo as credentials will be issued only to the person(s) designated on the application. Credentials are intended for working media representatives only and are non-transferable. Under no circumstances are credentials intended for sales staff or similar personnel of radio/television stations or newspapers/magazines. The misuse of credentials will result in the immediate forfeiture of all media privileges. We recognize that changes in assignments due occur especially as it relates to local news networks and we will work with you to make sure every accommodation is made to assist you in your coverage of the rodeo. Please let the rodeo's media director know of any changes as soon as they are available.

Media outlets are encouraged to speak with the media director in advance if they have a specific story or interview request so every effort can be made to make it happen. We recognize you may not be familiar with the subject of rodeo and we welcome the opportunity to assist you in finding a story or interview that you find suitable for your media outlet/publication.

### **MEDIA CREDENTIAL APPROVAL**

If your credential request is approved, you will be notified no later than April 22, 2019. Credentials will be provided to you upon arrival at the rodeo grounds. All media will be met at the Contestant Gate upon arrival and provided their credential. For your safety and the convenience of our guests and professional athletes all media will be escorted to the media platform upon their arrival.

## **PARKING**

Please plan to park in the main lot and prepare to enter at the “Contestant Gate” – the media staff will be called to meet you upon your arrival at the gate with a golf cart to take you into the event. You are welcome to call the media director in advance if you have limited time and we will make our best effort to be waiting for you at the gate.

## **REMOTE TELEVISION VEHICLES**

If you wish to locate a live remote vehicle within the rodeo grounds please make your best effort to notify the Rodeo’s media director a minimum of three (3) hours prior to the performance time so every effort can be made to reserve a space for you.

WE HAVE LIMITED SPACE AVAILABLE INSIDE THE GROUNDS - ONLY IDENTIFIED MEDIA VEHICLES WHO HAVE SCHEDULED ACCESS PRIOR TO ARRIVAL WILL HAVE PRIORITY ACCESS GRANTED. PLEASE NOTE THE SIZE OF THE CROWD CAN PREVENT A SAFE EXIT FOR VEHICLES DURING EVENT(S). VEHICLES INSIDE THE GROUNDS SHOULD PLAN TO REMAIN FOR THE DURATION OF THE EVENT.

## **ACCESS**

The Clovis Rodeo media staff has designated areas reserved to provide the best possible working conditions. Media staff will assist you with their best efforts in obtaining your interviews during the event as access to the cowboy athletes is limited by nature of the sport, especially during the performance. Access behind the timed event and roughstock chute areas is limited and is only granted when media is escorted by a member of the Rodeo’s media team.

Only official Professional Rodeo Cowboy Association (PRCA) photographers are allowed to be in the arena dirt. Credentialed media access for other photographers is granted in most competition areas on a limited basis as long as you are escorted by a member of the Rodeo’s media team.

**NOTE: Freelance reporters or photographers will not be approved for credentials unless on assignment for publications or media outlets providing timely first-hand editorial coverage of the Clovis Rodeo. Proof of assignment is required. The Clovis Rodeo Association reserves the right to verify assignments and request proof of assignment.**



# Clovis Rodeo Association

## MEDIA CREDENTIALS REQUEST FOR 105th CLOVIS RODEO

***The Clovis Rodeo Association appreciates your interest in covering the 105<sup>th</sup> Clovis Rodeo and all related events. The Association reserves the right to grant or refuse media access. You will be contacted prior to the event(s) to confirm authorization of your credential request. Credentials must be available for review by authorized personal at all times while on the Clovis Rodeo premises.***

***Please be sure and review the more extensive media guidelines available.***

- ✓ ***Each media outlet is encouraged to make one request for the needs of their organization. We recognize the names of reporting crews may change. Please provide the information to the best of your abilities and advise the rodeo's media director of your reporting assignments as soon as possible so every effort can be made to accommodate your request(s).***
- ✓ ***Local news media outlets should place their requests on letterhead or assignment desks, editors and/or news directors may email the information directly to the Clovis Rodeo media director at [media@clovisrodeo.com](mailto:media@clovisrodeo.com).***
- ✓ ***All media must have verifiable assignment from a recognized media outlet to attend and cover the rodeo and related event(s).***
- ✓ ***Media access for freelance internet sites/blogs, photographers and/or freelance journalists without a verifiable editorial assignment will not be granted.***

**Please return your media request via email to [media@clovisrodeo.com](mailto:media@clovisrodeo.com). A form is available on page two of this document. The deadline for credential requests is Wednesday, April 10, 2019.**

***For more information contact the rodeo's media director at 559-299-8838 or [media@clovisrodeo.com](mailto:media@clovisrodeo.com).***

Date received: \_\_\_\_\_ Approved: \_\_\_\_\_

**105th Clovis Rodeo  
Media Credential Request Form**

Submit this form or email the information requested along with your contact information directly to [media@clovisrodeo.com](mailto:media@clovisrodeo.com)

Name \_\_\_\_\_

Media outlet \_\_\_\_\_

Publisher/Editor/Manager Contact \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax \_\_\_\_\_

E-mail address \_\_\_\_\_ Cell Phone \_\_\_\_\_

Please indicate the appropriate media category below.

**Print:** Newspaper \_\_\_\_\_ Magazine \_\_\_\_\_ Other \_\_\_\_\_ Agency \_\_\_\_\_  
Publication frequency \_\_\_\_\_ Circulation \_\_\_\_\_

**Electronic:** Television \_\_\_\_\_ Radio \_\_\_\_\_  
Network \_\_\_\_\_ Independent \_\_\_\_\_ Cable \_\_\_\_\_

**Photographer:** Newspaper \_\_\_\_\_ Magazine \_\_\_\_\_ Other (specify) \_\_\_\_\_

**Internet:** Newspaper \_\_\_\_\_ Magazine \_\_\_\_\_ Other (specify) \_\_\_\_\_

**Filing Daily:** Yes \_\_\_\_\_ No \_\_\_\_\_ Other \_\_\_\_\_

List members of your staff that you anticipate may cover the Clovis Rodeo – include both reporters and/or photographers. Freelance journalists must include assignment requested.

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