



Media Information and Credential Application For the 104th Clovis Rodeo (Clovis, California)

Thank you for your interesting in covering the 104th Clovis Rodeo April 26-29, 2018 in Clovis, California. Submitting a credential application does not insure the requested credential will be issued. The deadline for submitting credential requests is April 9, 2018. Completed forms should be returned to the Clovis Rodeo via email at media@clovisrodeo.com or by mail to P.O. Box 445 Clovis, CA 93613

Credentials will be awarded to media from recognized daily newspapers, wire services, national and local news networks (radio/TV). Magazine publications that regularly cover rodeo or related genres may also be considered. *Freelance writers and photographers will only receive credentials if on verifiable assignment for a publication or media outlet that meets the appropriate criteria and have the ability to provide timely first-hand editorial coverage of the 104th Clovis Rodeo.*

All requests must include the names and assignments of all persons expecting to cover the Clovis Rodeo as credentials will be issued only to the person(s) designated on the application. Credentials are intended for working media representatives only and are non-transferable. Under no circumstances are credentials intended for sales staff or similar personnel of radio/television stations or newspapers/magazines. The misuse of credentials will result in the immediate forfeiture of all media privileges. We recognize that changes in assignments due occur especially as it relates to local news networks and we will work with you to make sure every accommodation is made to assist you in your coverage of the rodeo. Please let the rodeo's media director know of any changes as soon as they are available.

Media outlets are encouraged to speak with the media director in advance if they have a specific story or interview request so every effort can be made to make it happen. We recognize you may not be familiar with the subject of rodeo and we welcome the opportunity to assist you in finding a story or interview that you find suitable for your media outlet/publication.

MEDIA CREDENTIAL APPROVAL

If your credential request is approved, you will be notified no later than April 23, 2018. Credentials will be provided to you upon arrival at the rodeo grounds. All media will be met at the Contestant Gate upon arrival and provided their credential. For your safety and the convenience of our guests and professional athletes all media will be escorted to the media platform upon their arrival.

PARKING

Please plan to park in the main lot and prepare to enter at the “Contestant Gate” – the media staff will be called to meet you upon your arrival at the gate with a golf cart to take you into the event. You are welcome to call the media director in advance if you have limited time and we will make our best effort to be waiting for you at the gate.

REMOTE TELEVISION VEHICLES

If you wish to locate a live remote vehicle within the rodeo grounds please make your best effort to notify the Rodeo’s media director a minimum of three (3) hours prior to the performance time so every effort can be made to reserve a space for you.

WE HAVE LIMITED SPACE AVAILABLE INSIDE THE GROUNDS - ONLY IDENTIFIED MEDIA VEHICLES WHO HAVE SCHEDULED ACCESS PRIOR TO ARRIVAL WILL HAVE PRIORITY ACCESS GRANTED. PLEASE NOTE THE SIZE OF THE CROWD CAN PREVENT A SAFE EXIT FOR VEHICLES DURING EVENT(S). VEHICLES INSIDE THE GROUNDS SHOULD PLAN TO REMAIN FOR THE DURATION OF THE EVENT.

ACCESS

The Clovis Rodeo media staff has designated areas reserved to provide the best possible working conditions. Media staff will assist you with their best efforts in obtaining your interviews during the event as access to the cowboy athletes is limited by nature of the sport, especially during the performance. Access behind the timed event and roughstock chute areas is limited and is only granted when media is escorted by a member of the Rodeo’s media team.

Only official Professional Rodeo Cowboy Association (PRCA) photographers are allowed to be in the arena dirt. Credentialed media access for other photographers is granted in most competition areas on a limited basis as long as you are escorted by a member of the Rodeo’s media team.

NOTE: Freelance reporters or photographers will not be approved for credentials unless on assignment for publications or media outlets providing timely first-hand editorial coverage of the 104th Clovis Rodeo. Proof of assignment is required. The Clovis Rodeo Association reserves the right to verify assignments and request proof of assignment.