



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
**Tuesday, April 21, 2009**

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**TICKET OFFICE ONLY: 559-299-5203**

## **Clovis, California Is Ready to Rodeo** **95<sup>th</sup> Annual Clovis Rodeo / April 23-26, 2009**

**(Clovis, California):** It's all about rodeo in Clovis, California this week. The 95<sup>th</sup> Annual Clovis Rodeo will open with the USST PBR Bull Riding Challenger Tour on Thursday, April 23 for four days of rodeo excitement. One of the top three rodeos in California and top fifteen across the nation the PRCA rodeo offers top contestants, top prize money and plenty of cheering fans.

More than 400 contestants will begin qualifying for the rodeo in the next three days. Each rider is hoping for a qualifying spot amongst a field of world champion competition that knows what it takes to get to the National Finals Rodeo held each December in Las Vegas.

The rodeo will open on Thursday, April 23 with the return of the USST PBR Bull Riding Challenger Tour and some of the rankest bulls and toughest rising stars in bull riding today. The Friday night rodeo action will be followed by a concert for rodeo fans with multi-platinum country performing group, LONESTAR. Two days of rodeo activities will continue through the weekend beginning at 2:00 p.m. each day, along with the popular Clovis Rodeo parade at 9:30 a.m. on Saturday, April 25 through the streets of Old Town Clovis.

Ticket prices range from \$15.00 to \$20.00 and are available by visiting the rodeo ticket office, calling the ticket office at 559-299-5203 or going to [www.clovisrodeo.com](http://www.clovisrodeo.com) to make a purchase online. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

<b>Date:</b>	<b>Event:</b>	<b>Time</b>
<b>Tuesday, April 21, 2009</b>	Preliminary Competition for Rodeo	8a.m.–2p.m.
<b>Wednesday, April 22, 2009</b>	Preliminary Competition for Rodeo Continues	8a.m.–2p.m.
<b>Thursday, April 23, 2009</b>	Preliminary Competition for Rodeo Continues USST PBR Bull Riding Challenger Tour	9a.m.–2p.m. 7:00 p.m.
<b>Friday, April 24, 2009</b>	95 <sup>th</sup> Rodeo followed by LONESTAR in Concert	5:30 p.m.
<b>Saturday, April 26, 2009</b>	Parade “Cowboys, Kids and Country” (Downtown Clovis) Queen Coronation Rodeo Events	9:30 a.m. 1:00 p.m. 2:00 p.m.
<b>Sunday, April 27, 2009</b>	Gold Card Team Roping Special Kids Rodeo Rodeo Events – Final Performance	9:00 a.m. 12:45 p.m. 2:00 p.m.

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*

**P.O. Box 445, Clovis, CA 93613-0445**

**Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • [www.ClovisRodeo.com](http://www.ClovisRodeo.com)**