



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
*Thursday, April 16, 2009*

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**TICKET OFFICE ONLY: 559-299-5203**

## **Professional Bull Riding Invades Clovis, California on April 23**

*Clovis Rodeo, April 23 – 26, 2009*

**(Clovis, California):** 40 of Professional Bull Riding's rising stars of the sport will buck, their way into Clovis, California next week. The USST PBR Bull Riding Challenger Tour will make its return and bring some of the rankest bulls, highest scores and biggest wrecks to the Clovis Rodeo on Thursday, April 23 at 7:00 p.m.

The Challenger tour features the PBR's rising stars that are one step away from competing in the Built Ford Tough PBR Tour and World Finals presented by Wrangler in November 2009.

Top PBR riders hitting Clovis for the tour include some of the sports fan favorites and a few California cowboys. PBR fans might recognize some of their names including:

Mark Lopes – Jackson, CA  
Cory Rasch – Cumberland Furnace, TN  
Chad Denton – Berry Creek, CA  
Cody Ford – Umatilla, OR  
Tanner Girletz – Cereal, AB  
Rocky McDonald – Hachita, NM  
Mike Lee – Decatur, TX  
Reese Cates – El Dorado, AR  
Corey Navarre – Weatherford, OK  
Bryan Richardson – McKinney, TX  
Ed Caminhas - Denton, TX

Two lucky fans in attendance at the Clovis Rodeo on Thursday, April 23 will also receive tickets to the PBR finals at the Thomas and Mack Center in Las Vegas in November 2009.

With more than 104 million viewers worldwide and 500 hours of prime time programming annually PBR ranks among the most watched sports on air. In addition the sport draws over one million live event attendees each year with its multi-tiered event structure. The stand-alone sport continues to experience unprecedented growth in global popularity.

The Clovis Rodeo will open on Thursday, April 23 with the return of the USST PBR Bull Riding Challenger Tour. All tickets are reserved seating at a cost of \$20 for the PBR event. The Friday night rodeo action will be followed by a concert for rodeo fans with multi-platinum country performing group, LONESTAR. Two days of rodeo activities will continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 25. Tickets are available by calling 559-299-5203 or visiting [www.clovisrodeo.com](http://www.clovisrodeo.com). Ticket office hours are Monday through Saturday 9:00 a.m. –5:30 p.m.

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • [www.ClovisRodeo.com](http://www.ClovisRodeo.com)