

FOR IMMEDIATE RELEASE Thursday, April 23, 2009

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**TICKET OFFICE ONLY: 559-299-5203** 

## **PBR Comes To Clovis Tonight**

## 95th Annual Clovis Rodeo / April 23-26, 2009

(Clovis, California): The Clovis Rodeo kicks into high gear tonight with the return of the USST PBR Bull Riding Challenger Tour. Forty (40) of Professional Bull Riding's rising stars of the sport will ride some of the rankest bulls in the sport as they look for the highest score of the night. Two lucky fans in attendance tonight at the Clovis Rodeo will receive tickets to the PBR finals at the Thomas and Mack Center in Las Vegas in November 2009. The event will begin at 7:00 p.m. at the Clovis Rodeo. Tickets are still on sale for \$20.00 for reserved seating.

The Challenger tour features the PBR's rising stars that are one-step away from competing in the Built Ford Tough PBR Tour and World Finals presented by Wrangler in November 2009. Top PBR riders hitting Clovis for the tour include some of the sport's fan favorites and a few California cowboys including:

Mark Lopes – Jackson, CA
Cory Rasch – Cumberland Furnace, TN
Chad Denton – Berry Creek, CA
Cody Ford – Umatilla, OR
Tanner Girletz – Cereal, AB
Rocky McDonald – Hachita, NM
Mike Lee – Decatur, TX
Reese Cates – El Dorado, AR
Corey Navarre – Weatherford, OK
Bryan Richardson – McKinney, TX
Ed Caminhas - Denton, TX

The Clovis Rodeo action will continue on Friday night at 5:30 p.m. followed by a concert for rodeo fans with multiplatinum country performing group, LONESTAR. Two days of rodeo activities go through the weekend beginning at 2:00 p.m. each day, along with the popular Clovis Rodeo parade at 9:30 a.m. on Saturday, April 25 through the streets of Old Town Clovis.

Ticket prices range from \$15.00 to \$20.00 and are available by visiting the rodeo ticket office, calling the ticket office at 559-299-5203 or going to <a href="https://www.clovisrodeo.com">www.clovisrodeo.com</a> to make a purchase online. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

Date:	Event:	Time
Thursday, April 23, 2009	Preliminary Competition for Rodeo Continues	9a.m.–2p.m.
	Rodeo Blood Drive	5:30 a.m.
	USST PBR Bull Riding Challenger Tour	7:00 p.m.
Friday, April 24, 2009	95 <sup>th</sup> Rodeo followed by LONESTAR in Concert	5:30 p.m.
Saturday, April 26, 2009	Parade "Cowboys, Kids and Country" (Downtown Clovis)	9:30 a.m.
	Queen Coronation	1:00 p.m.
	Rodeo Events	2:00 p.m.
Sunday, April 27, 2009	Gold Card Team Roping	9:00 a.m.
	Special Kids Rodeo	12:45 p.m.
	Rodeo Events – Final Performance	2:00 p.m.

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