



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Thursday, April 26, 2012

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Toughest Show on Dirt Hits Clovis Tonight

Return of the PBR Touring Pro-Division at the Clovis Rodeo followed by David Cook in Concert

(Clovis, California): Professional Bull Riding (PBR) returns to Clovis tonight when the PBR Touring Pro-Division brings some of the sports award winning bucking stock, rising stars, and super stars, to town. Opening the first night of the 98th Annual Clovis Rodeo will be more than 50 of the sports best bovine athletes and 40 of the sports rising stars, along with a few of the seasoned fan's favorite cowboy athletes, including 10 of the top 41 in the PBR's Built Ford Tough Series. The PBR action will be immediately followed by a concert with American Idol winner David Cook.

The bull riders of the PBR will be trying for an 8-second ride on some of the sports best bucking stock provided by lead Stock Contractor John Growney in collaboration with Don Kish, Cindy Rosser Bucking Bulls, Cameron Holman, Julio Moreno Bucking Bulls and Sis & Stan Bucking Bulls. Just like the cowboys a bull has to be ranked high enough to make it to the finals in the sport of rodeo. Tonight's PBR fans will recognize bulls like Sue and Bring It who have taken a few trips to the PBR and NFR Finals Along with Curveball, Pretty Boy Blue, Yes Man, Zip Code and Charlie Bullware it will be a battle between bull and rider for a good draw and a 90 point ride.

The 40 bull riders hoping for a good draw at Clovis include some of the current leaders in the sport of professional bull riding's pro-division standings - Markus Mariluch (Elko, NV), Chase Outlaw (Hamburg, AR), Bill Robinson (Galax, VA), Chad Besplug (Claresholm, AB) and Lachlan Richardson (Cresford, NSW); along with some fan favorites like Ty Pozzobon, Ben Jones and Built Ford Tough Series veterans Brendon Clark, Colby Yates, Travis Briscoe, Sean Willingham and Josh Koshel. Combine these riders with some of the toughest stock in rodeo and you know why PBR is called one of the best shows on dirt.

The Clovis Rodeo Association will open the day in support of their community with the annual blood drive benefiting the Central California Blood Center. Recognized as one of the nation's largest blood drives, rodeo fans can give a pint and receive a pass for one free Sunday ticket with the purchase of one Sunday ticket to the rodeo. The blood drive is held from 5:30 a.m. to 6:00 p.m. in the Clovis Rodeo Hall.

The 98th Clovis Rodeo will continue through the weekend. Friday Nights PRCA Rodeo action will be followed by a concert with rising country star Justin Moore. Two more days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 28. The Clovis Rodeo runs April 26-29.

All seats are reserved for each rodeo performance. Reserved ticket prices range from \$17.00 to \$27.00 and are available by calling 559-299-5203, visiting www.clovisrodeo.com, or at the rodeo ticket office located on the rodeo grounds between Bullard and Shaw in the heart of downtown Clovis 9-5:30 p.m. daily (M-Sat.). Parking at the rodeo grounds is free of charge.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

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