



Clovis Rodeo Association

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Clovis Rodeo Jackpot Roping to be Held Today *Celebrating 100 Years of An American Cowboy Tradition* *100th Clovis Rodeo April 24-27, 2014*

(Clovis, California): The Clovis Rodeo Association continues their year long celebration of the community's western heritage with their annual Jackpot Roping event to be held at the rodeo grounds. The action will begin in the rodeo arena at 8:00 a.m. this morning and conclude in the early afternoon. There is no charge to fans that want to come out and watch the team roping action, one of rodeo's most exciting events. Parking at the Clovis Rodeo grounds is also free.

The Jackpot Roping event is a time for team ropers to come together and compete for top prize money and coveted 100th Clovis Rodeo custom belt buckles proclaiming the winner a champion. Local cowboys, cowgirls and professional team ropers will be in attendance competing in an event that requires skills many of them use every day on working cattle ranches.

Team Roping is the only rodeo event that features two contestants. The team is made up of a header and a heeler. The header ropes the steer around the horns and then dallys (wraps) his rope around his saddle horn turning the steer for the heeler who then ropes both heels and dallys his rope around his saddle horn. The time clock stops once both ropers have made a catch, bringing the steer to a safe stop with both horses facing each other. The world record for the event is 3.3 seconds set in 2009.

The roping operates under the American Cowboy Team Roping Association guidelines. ACTRA uses a half-number system to handicap ropers. When issuing a number they take into consideration a combination of roper's experience, their age, skill, ability and other criteria administered by an elected board of peers to handicap ropers. Ropers can enter each roping four times.

Rodeo fans are also reminded that entries close for the 100th Clovis Rodeo Parade on Thursday, April 11. The theme of this year's event to be held on Saturday, April 26 is "Happy Birthday Clovis Rodeo and Parade." If you're interested in participating in the annual event visit <http://www.clovisrodeo.com/ww/rodeo-parade/> and fill out the parade entry form so you can be a part of one of the community's longest running traditions.

The 100th Clovis Rodeo opens on Thursday, April 24 with the return of one of the best shows on dirt, the PBR Bull Riding Touring Pro-Division, and some of the rankest bulls and toughest cowboys in the sport of bull riding. Three days of heart stopping rodeo action follow along with the popular Clovis Rodeo Parade and Rodeo Dance on Saturday, April 26. The 100th Clovis Rodeo runs April 24-27.

The Scotty McCreery Concert on Thursday and Tyler Farr Concert on Friday will immediately follow the rodeo performances. Fans can continue to purchase tickets for all performances of the 100th Annual Clovis Rodeo scheduled to run April 24-27, 2014 by visiting the ticket office at the rodeo grounds, calling 559-299-5203 or online at www.clovisrodeo.com. Tickets range in price from \$20 - \$30 and are reserved seating only for all performances.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.