



Clovis Rodeo Association

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April is Rodeo Month in Clovis, California *Celebrating 100 Years of An American Cowboy Tradition* *Clovis Rodeo 1914 - 2014*

(Clovis, California): Since 1914 the month of April has always been Rodeo Month in Clovis, California. The Clovis Rodeo will celebrate their centennial year and 100 years of An American Cowboy Tradition April 24-27, 2014, but before the big event there are lots of opportunities for rodeo fans to show their cowboy spirit.

Rodeo fans will be able to kick-off rodeo month beginning Sunday, April 6 with the Clovis Rodeo Jackpot Roping at the rodeo grounds. The action will begin in the rodeo arena at 8:00 a.m. There is no charge to fans that want to come out and watch the team roping competition, one of rodeo's most exciting events. The Jackpot Roping is a time for team ropers to come together and compete for top prize money and 100th Clovis Rodeo championship roping buckles - making this event a popular stop for our cowboys. Local cowboys, cowgirls and professional team ropers will be in attendance competing in an event that uses skills many of them use every day on working cattle ranches.

One of the oldest rodeos in America the Clovis Rodeo was begun in 1914 by the Clovis Women's Club as a way of bringing friends together to celebrate their community much the same way the Jackpot Roping will bring everyone together this weekend. Recognizing the deep roots the rodeo holds in Clovis' Western Heritage and American history, the Rodeo Association has been hard at work planning an extra special year to highlight the milestone. The celebration began with a cowboy gala in September 2013 and will continue through the Centennial Rodeo to be held April 24-27, 2014. Everything from galas to art shows, history exhibits, books and statues acknowledging the rodeo's birthday celebration are being unveiled.

Clovis Rodeo fans should mark their calendars for additional events throughout the month including:

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| Clovis Rodeo Artist Exhibit Opens at Gold Coast Gallery | April 7, 2014 |
| Big Dry Creek Historical Society "Let's Talk Clovis" Remembering the Rodeo | April 8, 2014 |
| Clovis Ranch Rodeo | April 12, 2014 |
| Rodeo Queen Competition and Banquet | April 19, 2014 |
| Clovis Art Guild Old West Art Show | April 21-25, 2014 |
| Dedication Ceremony for Comemorative Bronze at front of rodeo grounds | April 23, 2014 |

There is a legend that says rodeo got it's start when "one ranch said they had a horse that couldn't be rode, and another ranch said they had a cowboy that couldn't be thrown." The sport of rodeo has been a part of America history for more than 100 years now. The oldest rodeo in the United States is held in Prescott, Arizona. Prescott Frontier Days will be celebrating their 127th year in 2014. California Rodeo Salinas is the oldest rodeo in California and celebrated their 100th in 2011. The Clovis Rodeo is the second rodeo in California and estimated to be the fifth in the United States to celebrate the Centennial milestone.

Reserved tickets for the 100th Clovis Rodeo are \$20.00 to \$30.00 and are available by visiting www.clovisrodeo.com the Rodeo Ticket Office at the Clovis Rodeo grounds or calling 559-299-5203 The complete rodeo schedule and a full calendar of rodeo activities celebrating the Clovis Rodeo's Centennial can be found by visiting clovisrodeo.com.

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