



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Wednesday, January 16, 2013

CONTACT: Alfreda Sebasto 559-291-0184
559-285-1237

TICKET OFFICE ONLY: 559-299-5203

Back to Back Concerts for 99th Clovis Rodeo ***Tickets on Sale Now for the 99th Annual Clovis Rodeo April 25-28, 2013***

(Clovis, California): Tickets for the 99th Clovis Rodeo go on sale today. Always held the last weekend in April it is a four-day rodeo and community celebration of Clovis' western heritage filled with concerts, parades and hoof pounding excitement. Tickets can be purchased by visiting ClovisRodeo.com or calling the ticket office at 559-299-5203.

The Clovis Rodeo will include back to back concerts this year for rodeo fans attending the Thursday and Friday night performances. Immediately following the opening of the 99th Clovis Rodeo and the PBR Bull Riding Touring Pro Division on Thursday, April 25 will be a concert with one of Country Music's hottest new duos, ACM nominated, Love and Theft.

Friday will kick off with PRCA professional rodeo action followed by a concert with rising country star Dustin Lynch, who has been described by *Billboard Magazine* as one of the year's best debut acts. As the only new male act in Country Music to have his album debut at number one, rodeo fans are sure to have an incredible beginning to their rodeo weekend.

The concerts on Thursday and Friday nights will immediately follow the rodeo performances. Fans can purchase tickets for all performances of the 99th Annual Clovis Rodeo scheduled to run April 25-28, 2013 beginning today by calling 559-299-5203 or visiting www.clovisrodeo.com. A Thursday and Friday ticket combo package is available this year for \$50; giving fans a five dollar savings. Tickets range in price from \$20 - \$30 and are reserved seating only for all performances. The Clovis Rodeo will be co-hosting the country concerts following the Thursday and Friday night rodeo performances with KISS Country 93.7 FM radio.

The 99th Clovis Rodeo opens on Thursday, April 25 with the return of one of the best shows on dirt, the PBR Bull Riding Touring Pro-Division, and some of the rankest bulls and toughest cowboys in bull riding. Three days of wild rodeo action follow along with the popular Clovis Rodeo parade on Saturday, April 27. The Clovis Rodeo runs April 25-28.

Reserved ticket prices range from \$20.00 to \$30.00 and are available beginning January 16 by calling the ticket office at 559-299-5203 or going to www.clovisrodeo.com to make a purchase online. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge. The on-site ticket office, at the rodeo grounds, will open March 5.

A full calendar of rodeo activities in Clovis during the month of April can be found by visiting clovisrodeo.com.

###

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • www.ClovisRodeo.com