

FOR IMMEDIATE RELEASE Sunday, April 30, 2013

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## Clovis Rodeo Closes with Wins by Local Cowboy Kayce Rose and Cowgirl Sheena Robbins

99th Annual Clovis Rodeo April 25-28, 2013

(Clovis, California): More than 40,000 fans attend the 99th Annual Clovis Rodeo to watch wild rides by world champion cowboys and some local cowboys and cowgirls who took the win at their hometown rodeo. Steeped in the community's western tradition rodeo fans started their day with the Gold Card Team Roping qualifying rounds followed by a Special Kids Rodeo in partnership with Break the Barriers. All before they got to a rodeo finals that showed what that our local cowboys and cowgirls can hold their own amongst the best of the best in the world of rodeo.

Clovis bull rider Kaycee Rose took an 85 point ride on Growney Brothers' bull Wildly Legit during the Friday night PRCA Rodeo performance that held for the win at the Clovis Rodeo and gave him a nice payout of more than \$5800.

Not to be out done, National Finals Rodeo qualifier and local barrel racer Sheena Robbins from Fresno took the win today in the girls barrel racing with a total time of 51.17 for three runs and a best time of 16.89. The cowgirl and her favorite horse Shorty took home more than \$6000 in prize money.

JR Vezain the number two man in the PRCA's world bareback standings also held his place at the top of the leader board to win Clovis with his 88 point ride aboard Burch Rodeo's Dirty Jeans on Saturday. This winning performance will help Verzain keep pace with reigning World Champion Kaycee Field of Payson, UT.

The 100<sup>th</sup> Annual Clovis Rodeo will take place April 24-27, 2014. Those rodeo fans wanting to make sure they have the best seats in the house for 2014 will find an "early bird" opportunity awaiting them with the ability to purchase tickets the week following this year's rodeo, April 29-May 3. The Clovis Rodeo ticket office will be open from 9:00 a.m. to 2:00 p.m. On-line ticket sales will be available by visiting clovisrodeo.com or you may call the ticket office directly at 559-299-5203 to get your tickets for next year's rodeo; once the early bird window closes tickets will not be available for the 100<sup>th</sup> Clovis Rodeo until January 2014.

The Clovis Rodeo committee is also hard at work planning events celebrating their centennial throughout the year leading up to the 2014 rodeo – events will begin with the installation of a bronze sculpture of World Champion Bull Rider Lane Frost's 1988 ride on the never riden champion bull Red Rock during the Clovis Rodeo on the Clovis Trail at the entrance to the rodeo grounds. A gala celebrating the Rodeo's 100<sup>th</sup> anniversary is also being scheduled for September 14, 2013. Rodeo fans are encouraged to visit clovisrodeo.com to keep learning more about the exciting plans ahead for Clovis Rodeo's Centennial Celebration!

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The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. More than \$170,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H. FFA. Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.