



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Sunday, April 14, 2013

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Clovis Rodeo Hosts Jackpot Roping Today

(Clovis, California): The Clovis Rodeo Association will continue a month long celebration of the community's western heritage with their annual Jackpot Roping event to be held at the rodeo grounds. The action will begin in the rodeo arena at 8:00 a.m. and conclude in the early afternoon. There is no charge to fans that want to come out and watch the team roping action, one of rodeo's most exciting events. Parking at the Clovis Rodeo grounds is also free.

The Jackpot Roping event is a time for team ropers to come together and compete for top prize money and coveted custom made saddles proclaiming the winner a champion - making this event a popular stop amongst local cowboys. Local cowboys, cowgirls and professional team ropers will be in attendance competing in an event that uses skills many of them use every day on working cattle ranches.

Team Roping is the only rodeo event that features two contestants. The team is made up of a header and a heeler. The header ropes the steer around the horns and then dallys (wraps) his rope around his saddle horn turning the steer for the heeler who then ropes both heels and dallys his rope around his saddle horn. The time clock stops once both ropers have made a catch, bringing the steer to a safe stop with both horses facing each other. The world record for the event is 3.3 seconds set in 2009.

The roping operates under the American Cowboy Team Roping Association guidelines. ACTRA uses a half-number system to handicap ropers. When issuing a number they take into consideration a combination of roper's experience, their age, skill, ability and other criteria administered by an elected board of peers to handicap ropers. Ropers can enter each roping four times.

The 99th Clovis Rodeo opens on Thursday, April 25 with the return of the best show on dirt, the PBR Bull Riding Touring Pro-Division, and some of the rankest bulls and toughest cowboys in bull riding followed by a concert with Country Duo Love and Theft. Friday Night its PRCA Rodeo action followed by a concert with rising country star Dustin Lynch. Two more days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 27. The Clovis Rodeo runs April 25-28.

Reserved ticket prices range from \$20 - \$30 and are available by calling 559-299-5203, visiting clovisrodeo.com, or at the rodeo ticket office located on the rodeo grounds between Bullard and Shaw in the heart of downtown Clovis 9-5:30 p.m. daily (M-F). A two concert event ticket package is available for \$50.00. Parking at the rodeo grounds is free of charge.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. More than \$170,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.