



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Monday, March 5, 2012

CONTACT: Alfreda Sebasto 559-291-0184
559-285-1237

TICKET OFFICE ONLY: 559-299-5203

Clovis Rodeo Ticket Office Opens Today **98th Annual Clovis Rodeo April 26-29, 2012**

(Clovis, California): The Clovis Rodeo ticket office opens today at the Rodeo Grounds in the heart of downtown Clovis making it even easier for fans to purchase tickets for the 98th Annual Clovis Rodeo to be held April 26-29, 2012. The ticket office will be open from 9:00 a.m. – 2:00 p.m. Monday through Friday. Hours will be extended beginning in April. Rodeo fans can also purchase their tickets now by calling 559-299-5203 or visiting clovisrodeo.com. Tickets have been on sale since January 19.

The Rodeo opens on Thursday, April 26 with the return of the PBR Bull Riding Touring Pro-Division followed by David Cook in concert. The Thursday night concert with the winner of American Idol's season seven David Cook, is the first time the Clovis Rodeo has ever had a concert on their opening night. Fans will get a PBR performance and a concert all for the one great ticket price of \$22.00. The concert will immediately follow the Thursday night PBR performance now scheduled to begin at 6:30 p.m. The Clovis Rodeo will be co-hosting the addition of the Thursday night concert following the PBR with Y101 (KWYE) FM radio.

Rodeo fans have the opportunity to see rising country music star Justin Moore in concert after the Friday night PRCA rodeo action. Fans get to see one of the rankest shows on dirt followed by Justin Moore in concert for the one great ticket price of \$27.00. The Friday night concert is co-hosted by KSKS 93.7 FM Radio.

Two amazing days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 28 and the rodeo finals on Sunday, April 29. The Clovis Rodeo runs April 26-29.

Ticket prices range from \$17.00 to \$27.00 and are available by visiting the ticket office at the rodeo grounds Monday through Friday 9:00 a.m. – 2:00 p.m., calling the ticket office at 559-299-5203 or going to www.clovisrodeo.com to make a purchase online. All seats are reserved. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

A full calendar of rodeo activities in Clovis during the month of April can be found by visiting clovisrodeo.com.

###

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299-8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • www.ClovisRodeo.com