



Clovis Rodeo Association

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CONTACT: Alfreda Sebasto 559-285-1237
559-291-0184

TICKET OFFICE ONLY: 559-299-5203

98th Clovis Rodeo Closes to Record Crowds

(Clovis, California): The 98th Annual Clovis Rodeo closed with a sold out crowd of rodeo fans for the final performance of the four day event. In all there were more than 40,000 people who came through the gates of the Clovis Rodeo generating an economic impact of almost \$10,000,000 according to the City of Clovis.

Rodeo fans have seen some wild rides and some of the best bucking stock in the sport of rodeo over the past four days. World Champion cowboys and leaders in the current standings have all taken a turn in the dirt; along with a few home town boys including Sean Peterson from Kerman, Garrett Lange from Kingsburg and Kaycee Rose from Clovis who took their chances on the backs of 2,000 pound bulls in the final event of the 98th Clovis Rodeo.

"We couldn't be happier with the huge response from our rodeo fans and the overwhelming success of the 98th Clovis Rodeo," said Ron Dunbar President of the Clovis Rodeo Association.

"I have never missed a Clovis Rodeo, and this year we have seen some of the biggest crowds we've ever seen. We can't thank everyone enough for helping to make our 98th year a success. It just makes us all that much more excited as we begin planning for next year beginning Tuesday night," he continued.

The Clovis Rodeo will be celebrating their centennial year in 2014. The 99th Clovis Rodeo is scheduled for April 25-28, 2012. Tickets go on sale in January 2012.

Media Note: Complete results for the 98th Clovis Rodeo are attached to this email

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The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.