



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Saturday, April 21, 2012

CONTACT: Alfreda Sebasto 559-285-1237
559-291-0184

TICKET OFFICE ONLY: 559-299-5203

Clovis Rodeo Ticket Office Working Overtime to Take Care of Fans Open Saturday 9:00 a.m. – 5:00 p.m.

(Clovis, California): Ticket sales are exceeding expectations for the 98th Annual Clovis Rodeo scheduled to take place April 26-29. **To accommodate fans the on-site ticket office at the Clovis Rodeo grounds will remain open today from 9 – 5:00 p.m.** Tickets are also available by calling 559-299-5203 or visiting www.clovisrodeo.com.

The addition of a Thursday night concert with American Idol winner David Cook, country superstar Justin Moore in concert after the rodeo Friday night and the anticipation of seeing world champion cowboys compete for the best 8-second thrill ride has been generating significant fan excitement for the annual event.

This weekend the competition will continue amongst three very qualified young ladies for the title of **Miss Clovis Rodeo in the horsemanship competition Saturday morning (April 21) from 8:00 – 10:00 a.m.** at the Clovis Rodeo arena. The ladies vying for the opportunity to represent 98 years of rodeo tradition are Christine Fox from Pleasanton, Leah Harron from Springville and Hollie Kuccera from Atherton, California. The annual **Clovis Rodeo Queens Banquet will follow Saturday night April 21 at 5:30 p.m.**

Not to be outdone **Cowboy Kids Day** for all buckaroos between the ages of 2 and 10 years takes place center court at **Sierra Vista Mall on Sunday, April 22 from 1:00 – 3:00 p.m.** There will be stick pony races, barrel jumping and kids all dressed up in their best western attire competing for prizes.

The 98th Clovis Rodeo will open on Thursday, April 26 with the PBR Touring Pro-Division followed by a concert with David Cook. Friday Nights PRCA Rodeo action will be followed by a concert with rising country star Justin Moore. Two more days of wild rodeo action will continue along with the popular Clovis Rodeo parade on Saturday, April 28 and the rodeo finals on Sunday. The Clovis Rodeo runs April 26-29.

All seats are reserved for each rodeo performance. Reserved ticket prices range from \$17.00 to \$27.00 and are available by calling 559-299-5203, visiting www.clovisrodeo.com, or at the rodeo ticket office located on the rodeo grounds between Bullard and Shaw in the heart of downtown Clovis 9-5:30 p.m. daily (M-Sat.). Parking at the rodeo grounds is free of charge.

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The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.