



Clovis Rodeo Association

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PBR's Rising Stars and Super Stars Heading for Clovis April 26

(Clovis, California): Professional Bull Riding (PBR) returns to Clovis on Thursday, April 26 when the PBR Touring Pro-Division brings some of the sports rising stars, and super stars, to town. Opening the first night of the 98th Annual Clovis rodeo will be some of the rankest bulls and 40 of the sports rising stars, along with a few of the seasoned fan's favorite cowboy athletes, including 10 of the top 41 in the PBR's Built Ford Tough Series. The PBR action will be immediately followed by a concert with American Idol winner David Cook.

The roster of 40 bull riders competing at Clovis has some of the current leaders in the sport of professional bull riding's pro-division standings - Markus Mariluch (Elko, NV), Chase Outlaw (Hamburg, AR), Bill Robinson (Galax, VA), Chad Besplug (Claresholm, AB) and Lachlan Richardson (Cresford, NSW); along with some fan favorites like Ty Pozzobon, Ben Jones and Built Ford Tough Series veterans Brendon Clark, Colby Yates, Travis Briscoe, Sean Willingham and Josh Koshel. Combine these riders with some of the toughest stock in rodeo and you know why PBR is called one of the best shows on dirt.

Not to be ignored at Clovis will be the bulls of the PBR; a group of finely tuned bovine athletes who compete with the same intensity and desire as the bull riders. These 2,000 pound athletes are "born to buck" and offer bull riders a chance to score big at an 8-second thrill ride.

Thursday night's concert is sure to entertain PBR fans and get the Clovis Rodeo weekend off to a great start. Known for passionately intense performances the winner of the seventh season of American Idol, David Cook will bring his amazing singer, songwriter and musician talent to the Clovis Rodeo stage immediately following the PBR. One ticket gets fans the PBR performance and the concert for only \$22.

The 98th Clovis Rodeo will continue through the weekend. Friday Nights PRCA Rodeo action will be followed by a concert with rising country star Justin Moore. Two more days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 28. The Clovis Rodeo runs April 26-29.

All seats are reserved for each rodeo performance. Reserved ticket prices range from \$15.00 to \$27.00 and are available by calling 559-299-5203, visiting www.clovisrodeo.com, or at the rodeo ticket office located on the rodeo grounds between Bullard and Shaw in the heart of downtown Clovis 9-5:30 p.m. daily (M-Sat.). Parking at the rodeo grounds is free of charge.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.