



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Friday, February 17, 2012

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American Idol Winner David Cook to Perform at the Clovis Rodeo April 26 98th Annual Clovis Rodeo April 26-29, 2012

(Clovis, California): Known for passionately intense performances the winner of the seventh season of American Idol, David Cook will bring his amazing singer, songwriter and musician talent to the Clovis Rodeo stage on Thursday, April 26. The addition of a concert after the opening night of the 98th annual Clovis Rodeo is sure to get fans excited for a long weekend of hoof pounding rodeo action. David Cook in concert will immediately follow the return of the PBR Bull Riding Touring Pro-Division. One ticket gets fans the toughest show on dirt followed by a concert on Thursday night.

The concert will immediately follow the Thursday night PBR performance now scheduled to begin at 6:30 p.m. Fans can purchase tickets for all performances of the 98th Annual Clovis Rodeo scheduled to run April 26-29, 2012 by calling 559-299-5203 or visiting www.clovisrodeo.com. A \$22.00 ticket gets fans a reserved seat for both the rodeo and a concert Thursday evening. The Clovis Rodeo will be co-hosting the addition of the Thursday night concert following the PBR with Y101 (KWYE) FM radio.

Over the last few years, David Cook's life has been punctuated by extraordinary highs and devastating lows. In short order, the 28-year-old singer, songwriter, and musician won the seventh season of America's most popular television show, *American Idol*, rewrote chart history with a record-breaking 14 debuts on *Billboard's* Digital Songs chart, released his self-titled major-label debut album in November 2008, watched it debut at No. 3 on the *Billboard* album chart, spawn two Top 20 singles (the platinum "Light On" and "Come Back To Me"), and sell more than a million copies, reaching platinum status. He immediately hit the road for his year-long "Declaration Tour" to support it. In May of that year, Cook's older brother, Adam, who had been fighting a battle with brain cancer, died of the disease. In December 2009, one day after the tour ended, Cook traveled to New York City to begin writing the songs that would become his second album, *This Loud Morning*.

The 98th Clovis Rodeo opens on Thursday, April 26 with the return of one of the best shows on dirt, the PBR Bull Riding Touring Pro-Division, and some of the rankest bulls and toughest cowboys in bull riding. Three days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 28. The Clovis Rodeo runs April 26-29.

Reserved ticket prices range from \$15.00 to \$27.00 and are available by calling the ticket office at 559-299-5203 or going to www.clovisrodeo.com to make a purchase online. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge. The on-site ticket office, at the rodeo grounds, will open March 5.

A full calendar of rodeo activities in Clovis during the month of April can be found by visiting clovisrodeo.com.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

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