



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
**Friday, January 13, 2011**

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**TICKET OFFICE ONLY: 559-299-5203**

## **Justin Moore to Perform at Clovis Rodeo on Friday, April 27** **98<sup>th</sup> Annual Clovis Rodeo April 26-29, 2012**

**(Clovis, California):** The words to country artist Justin Moore's songs read like those of someone who grew up in a small town, with themes about dirt roads, fishing poles and cold beer. Add in a little rodeo and you have the makings for a foot stompin' good time at the 98<sup>th</sup> Annual Clovis Rodeo on Friday, April 27, 2012. One ticket gets fans the action packed rodeo and a concert with rising star Justin Moore on Friday night.

The concert will immediately follow the Friday night rodeo performance scheduled to begin at 5:30 p.m. Fans can purchase tickets for all performances of the 98<sup>th</sup> Annual Clovis Rodeo scheduled to run April 26-29, 2012 beginning Thursday, January 19, 2012 by calling 559-299-5203 or visiting [www.clovisrodeo.com](http://www.clovisrodeo.com). A \$27.00 ticket gets fans a reserved seat for both the rodeo and a concert Friday evening. The Clovis Rodeo will be co-hosting the annual country concert following Friday night rodeo with KISS Country 93.7 FM radio.

Since bursting onto the Country music scene in 2008, Justin has been lauded as Billboard's "New Country Artist of 2009" and received nominations for the 2010 CMT Music Awards "Nationwide On Your Side" Award for emerging artists as well as Music Row Magazine's Breakthrough Artist of 2010. He has toured with some of the biggest stars in Country music including Trace Adkins, Luke Bryan and the Rowdy Frynds Tour with Lynyrd Skynyrd and Hank Williams Jr.

Justin became the only new Country artist last year to earn #1 single status for his hometown anthem "Small Town USA". The success of "Small Town USA" made the Arkansas native the first solo artist to have a song from his/her debut album go to #1 since Taylor Swift's "Our Song" in December 2007. The hit has sold over a half million downloads to-date.

The 98<sup>th</sup> Clovis Rodeo opens on Thursday, April 26 with the return of one of the best shows on dirt, the PBR Bull Riding Touring Pro-Division, and some of the rankest bulls and toughest cowboys in bull riding. Three days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 28. The Clovis Rodeo runs April 26-29.

Reserved ticket prices range from \$15.00 to \$27.00 and will be available beginning January 19 by calling the ticket office at 559-299-5203 or going to [www.clovisrodeo.com](http://www.clovisrodeo.com) to make a purchase online. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge. The on-site ticket office, at the rodeo grounds, will open March 5.

A full calendar of rodeo activities in Clovis during the month of April can be found by visiting [clovisrodeo.com](http://clovisrodeo.com).

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299-8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • [www.ClovisRodeo.com](http://www.ClovisRodeo.com)