



Clovis Rodeo Association

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World Champion Cowboys and Capacity Crowds Closed the 97th Annual Clovis Rodeo

(Clovis, California): The 97th Annual Clovis Rodeo concluded today with record crowds who had the opportunity to see World Champion cowboys, cowgirls and rising stars during the Rodeo's four day run.

Rodeo fans saw eight time All Around PRCA Cowboy, Trevor Brazile win the Team Roping competition at the Clovis Rodeo with heeler Patrick Smith. Rodeo action included an 86 point go by Bareback rider Kaycee Field on a bronc named *Friendly Fire*. Kaycee's dad was all-around Bareback champion Louie Field who also rode at Clovis more than 20 years ago. And Barrel Racer Kelli Tolbert proved what any of the cowgirls will tell you, Clovis is one of the fastest arenas where you can take a ride when she finished in 16.8 seconds on her second go. That ride was good enough to help Tolbert win Barrel Racing at the Clovis Rodeo. The total winning purse for all events at the Clovis Rodeo is approximately \$300,000.

The toughest sport on dirt came to Clovis earlier this week to great weather, world champion cowboys and rodeo fans that were left wanting more and looking forward to the 98th Annual Clovis Rodeo, always the last weekend in April.

"We always hate to see the rodeo end," said Ron Dunbar, President of the Clovis Rodeo Association. "We'll probably clean-up tonight and take tomorrow off, but beginning Tuesday we'll start planning for our 98th Annual Clovis Rodeo. We're only two years away from our 100th and the momentum continues to build."

Tickets for the 98th Annual Clovis Rodeo to be held April 26-29, 2012 will go on sale in January 2012. The Clovis Rodeo continues preparations for the 100th celebration in 2014. Visit clovisrodeo.com to learn more information about rodeo related events and all results for the 97th annual Clovis Rodeo.

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Media Note: *Final results for the April 24 events at the 97th Annual Clovis Rodeo are attached.*

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.