



Clovis Rodeo Association

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Near Capacity Crowds Continue at the Clovis Rodeo

97th Annual Clovis Rodeo through Sunday, April 24

(Clovis, California): Near capacity crowds at the 97th Clovis Rodeo started their day with “A Cowboy’s Easter Parade” through the streets of downtown Clovis before they hit the Pro-Rodeo action in the arena with World Champion cowboys, up-and-coming cowboys and some of the best bucking stock in the sport. We also saw crowning of the 2011 Miss Clovis Rodeo, Courtney Thomas from Fresno, California.

In the second performance for PRCA Rodeo action fans saw Bareback rider Wes Stevenson earn 85 points on Flying Five’s horse *Spotted Mountain* followed by an 84 point ride by Saddle Bronc rider Jacobs Crawley on Burch Rodeo’s *Tim Dandy*. The closing bull riding event left fans wanting more and helped champion Shane Proctor earn 89 points on Flying Five’s *Hot Chocolate*.

Premiere bucking stock and a total winning purse in excess of \$300,000 makes the Clovis Rodeo an attractive stop for cowboys and cowgirls trying to earn the points it takes to make it to the National Finals Rodeo held every December. Whether it is on the back of a 2,000 pound bull or charging around three barrels in a clover-leaf pattern on their favorite horse, the cowboys and cowgirls of rodeo will work hard this weekend to entertain their Clovis fans.

The final day of PRCA rodeo action at Clovis will be tomorrow, Sunday, April 23. The action will begin at 12:45 with Clovis’ Special Kids Rodeo in partnership with the Break the Barriers organization, a local non-profit that brings people who experience various abilities into the able-bodied world of sports and arts. The event gives 30 very special cowgirls and cowboys the chance to be outfitted cowboy style with a hat and bandana. They are then partnered with a PRCA cowboy, Clovis Rodeo director or rodeo volunteer to learn through specially adapted events what it is like to be a bronc rider, bull rider or steer roper. Tickets are still available to the 2:00 p.m. performance

The Sunday Rodeo action will include a visit from the Nestle Easter Bunny and special Easter Eggs for the first 1,000 children 8 years of age or under to enter the rodeo gates. Ten of these Easter Eggs will have a voucher for a round-trip airline ticket voucher from rodeo sponsor Allegiant Air.

Tickets are still available by calling 559-299-5203, visiting www.clovisrodeo.com or stopping by the rodeo ticket office at the rodeo grounds.

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Media Note: *Final results for the April 23 events at the 97th Annual Clovis Rodeo are attached.*

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.