



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
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David Kennedy Wins Clovis Rodeo's PBR on Juicy Vindication **97th Annual Clovis Rodeo Continues through April 24**

(Clovis, California): David Kennedy took home the championship of Clovis Rodeo's PBR tonight on his bull Juicy Vindication with an 85 point ride; the bull was supplied by stock contractor Don Kish. The only rider tonight to have a score on both rides, Kennedy's wild ride on Check Mate in round one earned him an 83 and took him to his final winning round.

The roster of bull riders who competed at Clovis included the top names in the sport of professional bull riding's current standings, including Ben Jones, JB Mauney, Shane Proctor, Pete Farley, Brian Canter, Ross Coleman. Bull rider Cord McCoy, a fan favorite who is known to crowds for his competition on CBS television's *Amazing Race*.

A nearly capacity crowd attended the Clovis Rodeo's opening night with the PBR Touring Pro-Division. The day began with a blood drive benefiting the Central California Blood Center with more than 1,011 pints of blood donated by the community.

Three more days of rodeo action are scheduled to continue through Sunday, April 24. PRCA Rodeo action with World Champion cowboys and up and coming cowboys begins tomorrow night at 5:30 p.m. followed by a concert with Easton Corbin. The excitement of the Clovis Rodeo continues through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 23. Tickets are available by calling 559-299-5203, visiting www.clovisrodeo.com or stopping by the rodeo ticket office at the rodeo grounds; ticket office hours are Monday through Saturday 9:00 a.m. – 5:30 p.m., with extended hours on Wednesdays until 7:00 p.m.

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Media Note: Attached to this release are the complete PBR results for the April 21 performance in Clovis, California.

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.