



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Monday, April 18, 2011

CONTACT: Alfreda Sebasto 559-285-1237
559-291-0184

TICKET OFFICE ONLY: 559-299-5203

ProRodeo's Top Cowboy's Coming to Clovis Rodeo **April 21-24, 2011**

(Clovis, California): One of the top three rodeos in California and top fifteen in the nation the Clovis Rodeo attracts some of the best Professional Rodeo cowboys on the circuit. The PRCA Silver Tour Clovis Rodeo action hits the dirt on Friday April 22 and will run through Sunday April 24. The Clovis Rodeo will open on Thursday, April 21 with the PBR Bull Riding Pro-Division Tour.

Joining unprecedented eight-time All Around Cowboy Trevor Brazile in Clovis this year will be PRCA World Champion cowboys, cowgirls and leaders in the sport's current standings including Luke Branquinho, Sherry Cervi, Dean Gorsuch, Ryan Gray, Shawn Hogg, Jesse Kruse, Will Lowe, Bobby Mote, Lindsay Sears, Patrick Smith, Cody Wright and the Wright brothers.

Premiere bucking stock and a total winning purse in excess of \$300,000 makes the Clovis Rodeo an attractive stop for cowboys and cowgirls trying to earn the points it takes to make it to the National Finals Rodeo held every December. More than 500 cowboys and cowgirls will come to Clovis this week to take a qualifying run in the hopes of making it to the rodeo performance on Friday, Saturday or Sunday. Whether it is on the back of a 2,000 pound bull or charging around three barrels in a clover-leaf pattern on their favorite horse, the cowboys and cowgirls of rodeo work hard to entertain their fans.

The 97th Clovis Rodeo officially opens on Thursday, April 21 with the return of the PBR Bull Riding Pro-Division Tour. On Friday, April 22 rodeo action will begin with some of the best cowboys and bucking stock in professional rodeo followed by a concert with rising country star Easton Corbin. Two days of rodeo action will continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 23. Tickets are available by calling 559-299-5203, visiting www.clovisrodeo.com or stopping by the rodeo ticket office at the rodeo grounds; ticket office hours are Monday through Saturday 9:00 a.m. – 5:30 p.m., with extended hours on Wednesdays until 7:00 p.m.

###

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.