



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
**Thursday, April 14, 2011**

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**TICKET OFFICE ONLY: 559-299-5203**

## **Professional Bull-Riding's Top Cowboys Thunder into Clovis April 21**

**(Clovis, California):** Professional Bull Riding (PBR) returns to Clovis on Thursday, April 21 when the PBR Touring Pro-Division makes a stop at the 97<sup>th</sup> Annual Clovis Rodeo. Opening the first night of rodeo action will be some of the rankest bulls and 40 of the toughest up, well-established and up-and-coming cowboys in the sport of bull riding.

The roster of bull riders competing at Clovis has some of the top names in the sport of professional bull riding's current standings, including Ben Jones, JB Mauney, Shane Proctor, Pete Farley, Reese Cates, Luke Snyder, Brian Canter, Ross Coleman. Bull rider Cord McCoy, a fan favorite who is known to crowds for his competition on CBS television's Amazing Race will also take a chance at an 8-second ride on Thursday, April 21.

Some of the best bull riders in PBR will be joined by the official barrel man of the PBR, Flint Rasmussen. Known for his antics at keeping the crowds alive, fancy footwork and an occasional song, the 8-time PRCA Clown of the Year and 8-time Wrangler National Finals Rodeo Barrel Man does his job exceptionally well. Always leaving fans entertained and wanting more.

Not to be ignored at Clovis will be the bulls of the PBR; a group of finely tuned bovine athletes who compete with the same intensity and desire as the bull riders. These 2,000 pound athletes are often described by a stock contract as being "born to buck."

PRCA Rodeo action continues at the Clovis Rodeo on Friday, April 22 with some of the best cowboys and bucking stock in professional rodeo followed by a concert with rising country star Easton Corbin. Two more days of rodeo action will take place through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 23. Tickets are available by calling 559-299-5203, visiting [www.clovisrodeo.com](http://www.clovisrodeo.com) or stopping by the rodeo ticket office at the rodeo grounds; ticket office hours are Monday through Saturday 9:00 a.m. – 5:30 p.m., with extended hours on Wednesdays until 7:00 p.m.

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*