



Clovis Rodeo Association

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Clovis Rodeo Fans Can Support Break the Barriers With a Chance to Win a Dream Playhouse Built by McCaffrey Homes *On Display this Weekend at the Clovis Rodeo's Ranch Rodeo*

(Clovis, California): The Clovis Rodeo Association has begun a month long celebration of the community's western heritage that will lead to the 97th Annual Clovis Rodeo April 21-24. As part of the celebration this year fans can participate in a raffle coordinated by rodeo sponsor, McCaffrey Homes' to win a custom made "Sheriff" playhouse benefiting Break the Barriers, a local non-profit. Rodeo fans can tour the playhouse and purchase a chance to win every little buckaroo's dream home for \$10.00 at the Clovis Ranch Rodeo this weekend.

As a sponsor of the Clovis Rodeo, McCaffrey Homes has constructed in the spirit of the Old West a "Sheriff" designed playhouse for the young at heart. This child-size playhouse is a one-of-a-kind design that will ultimately be awarded to a lucky winner through a raffle drawing benefiting Break the Barriers.

"We couldn't put on the Clovis Rodeo every year without the generous support of our sponsors and we really appreciate the way McCaffrey Homes has jumped in this year as one of our newest sponsors," said Ron Dunbar, President of the Clovis Rodeo Association. "We owe a huge debt of gratitude to our sponsors who help us make a difference by giving back to our community – building a playhouse to raffle in support of Break the Barriers is just one of the many examples of how our sponsors work with us to give back every day."

The "Sheriff" playhouse will be on tour throughout the month of April with various stops at Clovis Rodeo events, including the Clovis Ranch Rodeo this Saturday and the Clovis Rodeo Parade on Saturday, April 23. All proceeds benefit Break the Barriers, a local non-profit organization that brings people who experience various abilities into the able-bodied world of sports and arts. The playhouse raffle drawing will be held on April 24th at the Clovis Rodeo's Special Kids Rodeo held prior to the final Rodeo Performance that Sunday.

The Special Kids Rodeo is an annual event at the Clovis Rodeo. In partnership with Break the Barriers 30 very special cowgirls and cowboys are outfitted for the rodeo with a hat and bandana and partnered with a PRCA cowboy, Clovis Rodeo director or rodeo volunteer to learn through specially adapted events what it is like to be a bronc rider, bull rider or steer roper. The Special Kids Rodeo takes place at 12:45 p.m. in the Rodeo Arena prior to the final rodeo performance on Sunday, April 24.

The Clovis Rodeo officially opens on Thursday, April 21 with the return of the PBR Bull Riding Pro-Division Tour. On Friday, April 22 rodeo action will begin with some of the best cowboys and bucking stock in professional rodeo followed by a concert with rising country star Easton Corbin. Two days of rodeo action will continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 23. Tickets are available by calling 559-299-5203, visiting www.clovisrodeo.com or stopping by the rodeo ticket office at the rodeo grounds; ticket office hours are Monday through Saturday 9:00 a.m. – 5:30 p.m., with extended hours on Wednesdays until 7:00 p.m.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.