



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Saturday, April 2, 2011

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Clovis Rodeo Sponsor, McCaffrey Homes, Builds Dream Playhouse for Break the Barriers

On Display this Weekend at the Clovis Rodeo's Big Hat Days Booth

(Clovis, California): The Clovis Rodeo Association will kick-off a month long celebration of the community's western heritage today with their annual Jackpot Roping to be held at the rodeo grounds. They will also help showcase Clovis Rodeo sponsor, McCaffrey Homes' custom made "Sheriff" playhouse being raffled to benefit Break the Barriers, a local non-profit. Rodeo fans can tour the playhouse and purchase a chance to win every little buckaroo's dream home for \$10.00 at the Clovis Rodeo's Big Hat Days booth in downtown Clovis (on Pollasky, between Third and Fourth Streets).

As a sponsor of the Clovis Rodeo, McCaffrey Homes has constructed in the spirit of the Old West a "Sheriff" designed playhouse for the young at heart. This child-size playhouse is a one-of-a-kind design that will ultimately be awarded to a lucky winner through a raffle drawing benefiting Break the Barriers.

The "Sheriff" playhouse will be on tour throughout the month of April with various stops at Clovis Rodeo events, including the Clovis Rodeo Parade on Saturday, April 23. All proceeds benefit Break the Barriers, a local non-profit organization that brings people who experience various abilities into the able-bodied world of sports and arts. The playhouse raffle drawing will be held on April 24th at the Clovis Rodeo's Special Kids Rodeo held prior to the final Rodeo Performance that Sunday.

The Jackpot Roping event being held this Saturday, April 2, opens a month long schedule of activities leading towards the 97th Clovis Rodeo to be held April 21 – 24. The action will begin in the rodeo arena at 8:00 a.m. and conclude in the early afternoon. There is no charge to fans that want to come out and watch the team roping action, one of rodeo's most exciting events. Parking at the Clovis Rodeo grounds is also free.

The Clovis Rodeo officially opens on Thursday, April 21 with the return of the PBR Bull Riding Pro-Division Tour. On Friday, April 22 rodeo action will begin with some of the best cowboys and bucking stock in professional rodeo followed by a concert with rising country star Easton Corbin. Two days of rodeo action will continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 23. Tickets are available by calling 559-299-5203, visiting www.clovisrodeo.com or stopping by the rodeo ticket office at the rodeo grounds; ticket office hours are Monday through Saturday 9:00 a.m. – 5:30 p.m., with extended hours on Wednesdays until 7:00 p.m.

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The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America. Clovis