



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
*Thursday, March 31, 2011*

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**TICKET OFFICE ONLY: 559-299-5203**

## **Clovis Rodeo's Jackpot Roping Scheduled for Saturday, April 2**

**(Clovis, California):** The Clovis Rodeo Association will begin their celebration of the community's western heritage on Saturday, April 2 with their annual Jackpot Roping event. The event opens a month long schedule of activities leading towards the 97<sup>th</sup> Clovis Rodeo to be held April 21 – 24.

The highly competitive Jackpot Roping event is a time for local cowboys and cowgirls to show off their skills as team ropers. Cowboys and cowgirls from throughout California come to Clovis for the day long competition. Rodeo fans will see some of the best team ropers in the area compete in one of the most exciting timed event competitions in rodeo.

Ropers with all levels of experience compete for top prize money and custom made saddles that proclaim "Clovis Rodeo Champion Team Roper." All ropers who compete must be members of the American Cowboy Team Roping Association.

The action will begin in the rodeo arena at 8:00 a.m. and conclude in the early afternoon. There is no charge to fans that want to come out and watch the action. Parking at the Clovis Rodeo grounds is also free.

The Clovis Rodeo officially opens on Thursday, April 21 with the return of the PBR Bull Riding Pro-Division Tour. On Friday, April 22 rodeo action will begin with some of the best cowboys and bucking stock in professional rodeo followed by a concert for the fans with rising country star Easton Corbin. Two days of rodeo action will continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 23. Tickets are available by calling 559-299-5203 or visiting [www.clovisrodeo.com](http://www.clovisrodeo.com). Ticket office hours are Monday through Saturday 9:00 a.m. – 2:00 p.m., with extended hours on Wednesdays until 7:00 p.m.

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*The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$150,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis*