



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
**Monday, February 7, 2011**

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**TICKET OFFICE ONLY: 559-299-5203**

## **Tickets for 97<sup>th</sup> Clovis Rodeo Now On Sale** ***April 21-24, 2011***

**(Clovis, California):** Tickets go on sale today, Monday, February 7 for the 97<sup>th</sup> Annual Clovis Rodeo to be held April 21-24, 2011. Always held the last full weekend in April, it is one of the most exciting shows on dirt, and a celebration of the community's western heritage. Tickets can be purchased by visiting [ClovisRodeo.com](http://ClovisRodeo.com) or calling the ticket office at 559-299-5203.

Begun in 1914 by a group of local ranchers, the Clovis Rodeo has grown into one of the top three rodeos in California and top fifteen across the nation. Considered one of the elite Pro Rodeo Cowboy Association (PRCA) sanctioned tour rodeos in California, it is responsible for bringing some of the sport's top contestants to the state. Always the last weekend in April, the rodeo has begun the countdown to their 100<sup>th</sup> in 2014. The rodeo continues to be a celebration of Clovis' western heritage and the enduring legacy of the cattle ranching industry in the community.

The Clovis Rodeo will open on Thursday, April 21 with the return of the PBR Bull Riding Touring Pro-Division and some of the rankest bulls and toughest up and coming cowboys in bull riding. Three days of all-out full throttle rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 23.

Ticket prices range from \$15.00 to \$25.00 and will be available by calling the ticket office at 559-299-5203 or going to [www.clovisrodeo.com](http://www.clovisrodeo.com) to make a purchase online. The Clovis Rodeo on-site ticket office will open on March 1. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

The non-profit, all volunteer Clovis Rodeo Association has 700 members and is responsible for generating more than \$125,000 in proceeds for local charities annually. One of the largest events in California's Central Valley, the rodeo attracted more than 35,000 guests during its four-day run in 2010.

Event details, information and a full calendar of rodeo activities in Clovis during the month of April can be found by visiting [www.clovisrodeo.com](http://www.clovisrodeo.com).

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 700 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • [www.ClovisRodeo.com](http://www.ClovisRodeo.com)