



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
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TICKET OFFICE ONLY: 559-299-5203

Clovis Rodeo Ticket Office Opens Today **96th Annual Clovis Rodeo – April 22- 25, 2010**

(Clovis, California): Plans are well underway for the 96th Annual Clovis Rodeo and today marks the opening of the ticket office at the Clovis Rodeo grounds. Fans can now purchase tickets daily between 9:00 a.m. and 2:00 p.m. Monday through Saturday at the office located at 748 Rodeo Drive in the heart of downtown Clovis. Tickets may also be purchased by calling 559-299-5203 or visiting www.clovisrodeo.com.

Begun in 1914 by a group of local ranchers, the Clovis Rodeo has grown into one of the top three rodeos in California and top fifteen across the nation. It is one of the only Pro Rodeo Cowboy Association (PRCA) sanctioned, tour rodeos in California. Always the last weekend in April, it is a celebration of Clovis' western heritage and the enduring legacy of the cattle ranching industry in the community.

The rodeo will open on Thursday, April 22 with the return of some of the rankest bulls and toughest cowboys in the world of Professional Bull Riding when the PBR touring Pro-Division makes a stop in Clovis. Three days of exciting rodeo action will follow along with a concert featuring rising country superstar, Jake Owen, after the rodeo on Friday, April 23 and the popular Clovis Rodeo parade on Saturday, April 24.

Ticket prices range from \$15.00 to \$25.00 and are available now by visiting the ticket office, calling 559-299-5203 or going to www.clovisrodeo.com to make a purchase online. Parking at the rodeo grounds is free.

The non-profit, all volunteer Clovis Rodeo Association is responsible for generating more than \$125,000 in proceeds for local charities annually. One of the largest events in California's Central Valley, the rodeo attracted more than 35,000 attendees during its four-day run in 2009. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

A sell out event, it is recommended that you purchase your tickets early and plan on visiting Old Town Clovis during rodeo month in April for some good, old fashioned family fun. A full calendar of rodeo activities can be found by visiting www.clovisrodeo.com.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • www.ClovisRodeo.com