



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
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559-285-1237

**TICKET OFFICE ONLY: 559-299-5203**

## **Get Ready for the 96<sup>th</sup> Annual Clovis Rodeo – April 22- 25, 2010** **Tickets On Sale Now**

**(Clovis, California):** Tickets for the 96<sup>th</sup> Clovis Rodeo are on sale now through the Clovis Rodeo Association (CRA) by calling 559-299-5203 or by visiting [www.clovisrodeo.com](http://www.clovisrodeo.com).

Begun in 1914 by a group of local ranchers, the Clovis Rodeo has grown into one of the top three rodeos in California and top fifteen across the nation. It is one of the only Pro Rodeo Cowboy Association (PRCA) sanctioned, tour rodeos in California. Always the last weekend in April, it is a celebration of Clovis' western heritage and the enduring legacy of the cattle ranching industry in the community.

The rodeo will open on Thursday, April 22 with the return of some of the rankest bulls and toughest cowboys in the world of Professional Bull Riding when the PBR touring Pro-Division makes a stop in Clovis. Three days of exciting rodeo action will follow along with a concert after the rodeo on Friday, April 23 and the popular Clovis Rodeo parade on Saturday, April 24.

Ticket prices range from \$15.00 to \$25.00 and are available now by calling the ticket office at 559-299-5203 between 9 a.m. and 12 noon, Monday through Friday, or going to [www.clovisrodeo.com](http://www.clovisrodeo.com) to make a purchase online.

The non-profit, all volunteer Clovis Rodeo Association is responsible for generating more than \$125,000 in proceeds for local charities annually. One of the largest events in California's Central Valley, the rodeo attracted more than 35,000 attendees during its four-day run in 2009. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

Event sponsorship opportunities are available for the Clovis Rodeo. If you are interested in partnering with the Rodeo Association to support the community call 559-299-8838 to learn more about the various sponsorships available.

A sell out event, it is recommended that you purchase your tickets early and plan on visiting Old Town Clovis during rodeo month in April for some good, old fashioned family fun. A full calendar of rodeo activities can be found by visiting [www.clovisrodeo.com](http://www.clovisrodeo.com).

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • [www.ClovisRodeo.com](http://www.ClovisRodeo.com)