



# Clovis Rodeo Association

FOR IMMEDIATE RELEASE  
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TICKET OFFICE ONLY: 559-299-5203

## Reality TV Star and Professional Bull Rider, Cord McCoy Coming to Clovis *PBR Bull Riding Touring Pro-Division Returns Thursday, April 22*

**(Clovis, California):** There are 40 bull riders who will open the action at the 96<sup>th</sup> Annual Clovis Rodeo with the PBR Bull Riding Touring Pro-Division on Thursday, April 22. An incredible field of champion athletes, many of the riders coming to Clovis will be just finishing up a run at the World Cup in Las Vegas. Some of the top international competitors in bull riding will make this a must stop on the road to the PBR Finals since they are already in the neighborhood.

The top PBR riders hitting Clovis on April 22 include *The Amazing Race*, reality television star, Cord McCoy who has maintained his lead on the CBS series this season with his brother and fellow bull rider Jet McCoy. The brothers have continued to meet the show's challenges with cowboy ingenuity and charm and at press time remained in the final three teams to compete in the shows sixteenth edition.

The list of some of Professional Bull Riding's elite riders coming to Clovis includes the likes of Matt Bohon (Cole Camp, MO), Zack Brown (Santa Fe, TX), Brendon Clark (Australia), brothers Pete Farley and Jared Farley (Australia), Ben Jones (Australia), Luke Snyder (Raymore, MO) and Luis Blanco of Brazil.

California cowboys A.J. Hamre (Chico), Dylana vice Hice (Escalon) Derek Lacasa (Hollister), Mark Lopes (Oakdale), Kenneth Restani (Carmel Valley) and our very own hometown boy Josh Verburg will also make a stop in Clovis with the PBR Touring Pro-Division.

The PBR Bull Riding touring Pro-Division opens the 96<sup>th</sup> Clovis Rodeo on April 22 followed by three days of PRCA Rodeo action April 23-25, 2010. Friday night rodeo action will be followed by a concert for rodeo fans by rising country superstar, Jake Owen. Two days of rodeo activities continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 24. Tickets are available by calling 559-299-5203 or visiting [www.clovisrodeo.com](http://www.clovisrodeo.com). Ticket office hours are Monday through Saturday 9:00 a.m. – 5:30 p.m.

**Media Note:** *Amazing Race* contestant and PBR bull rider Cord McCoy will be arriving into Clovis ahead of the other PBR athletes, if you are interested in an interview please contact Alfreda Sebasto at 559-285-1237 so arrangements can be made.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

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