



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
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Cardoza and Schmall Win at Clovis Jackpot Roping Today

(Clovis, California): Local ropers Buck Cardoza (header) and Mark Schmall (heeler) won the Clovis Jackpot Roping today. Each took home a custom made saddle proclaiming them as the 2010 Champions. The Clovis Rodeo Association hosted the annual roping as a part of the community's month long Western Heritage celebration leading up to the 96th annual Clovis Rodeo April 22-25.

Mark Schmall was the champion heeler in today's competition and Buck Cardoza brought in the title of champion header with the help of his 12-year-old daughter Jessica Cardoza. The father daughter duo teamed up in several rounds of competition at the roping and racked in the winning points. Jessica helped dad secure the championship title when they teamed up in three rounds and secured the fastest cumulative time.

Next up for rodeo month will be the 10th Annual Clovis Ranch Rodeo on Saturday, April 10; where local cowboys and cowgirls will compete using skills they use every day on their working cattle ranches. Teams of four cowboys or cowgirls will compete in roping, reining, branding, doctoring, trail competitions and more using their same horse all day. The competition will begin at 8:00 a.m. at the rodeo grounds and is free to spectators.

The Clovis Rodeo officially opens on Thursday, April 22 with the return of the PBR Bull Riding Pro-Division Tour. On Friday, April 23 rodeo action will begin with some of the best cowboys and bucking stock in professional rodeo followed by a concert for the fans with rising country superstar Jake Owen. Two days of rodeo action will continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 25. Tickets are available by calling 559-299-5203 or visiting www.clovisrodeo.com. Ticket office hours are Monday through Saturday 9:00 a.m. –5:30 p.m.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.