



# Clovis Rodeo Association

**FOR IMMEDIATE RELEASE**  
*Friday, April 2, 2010*

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**TICKET OFFICE ONLY: 559-299-5203**

## **Celebrate Rodeo Month in Clovis**

### **Clovis Jackpot Roping to Be Held, Saturday, April 3 at the Rodeo Grounds**

**(Clovis, California):** The Clovis Rodeo Association will begin their celebration of the community's western heritage on Saturday, April 3 with the annual Jackpot Roping event. The event opens a month of activities leading towards the 96<sup>th</sup> Annual Clovis Rodeo to be held April 22-25.

The Jackpot Roping event is the time for local cowboys and cowgirls to show off their skills as team ropers when ropers from throughout California join them. Rodeo fans will see some of the best cowboys and cowgirls compete in one of the most exciting timed event competitions in rodeo. The event is free of charge to the public.

Ropers with all levels of experience compete for top prize money and custom made saddles that say Clovis Roping Champion Heeler or Header. All ropers who compete must be members of the National Team Roping Association.

The action will begin in the rodeo arena at 8:00 a.m. and conclude in the early afternoon. There is no charge to fans that want to come out and watch the action. Parking at the Clovis Rodeo grounds is also free.

The Clovis Rodeo will open on Thursday, April 22 with the return of the PBR Bull Riding Touring Pro-Division. Friday night rodeo action will be followed by a concert for rodeo fans by rising country superstar, Jake Owen. Two days of rodeo activities continue through the weekend, along with the popular Clovis Rodeo parade on Saturday, April 24. Tickets are available by calling 559-299-5203 or visiting [www.clovisrodeo.com](http://www.clovisrodeo.com). Ticket office hours are Monday through Saturday 9:00 a.m. –5:30 p.m.

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*The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*