



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
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TICKET OFFICE ONLY: 559-299-5203

Let's Get Ready to Rodeo! - 96th Annual Clovis Rodeo Begins Tomorrow PBR Bull Rider Cord McCoy Hits Town Today

(Clovis, California): The 96th Annual Clovis Rodeo opens tomorrow night with the return of the PBR Bull Riding Tour Pro-Division beginning at 7:00 p.m. Fans can still purchase tickets between 9:00 a.m. and 5:30 p.m. at the rodeo's ticket office located at the rodeo grounds in the heart of downtown Clovis. Tickets may also be purchased by calling 559-299-5203 or visiting www.clovisrodeo.com.

The top PBR bull riders hitting Clovis for April 22 include *The Amazing Race*, reality television star, Cord McCoy who continues to be a top competitor on the CBS series this season with his brother and fellow bull rider Jet McCoy. **McCoy will be making the rounds in Clovis tonight including a stop by long time Clovis Rodeo sponsor the 500 Club at Fifth and Clovis Avenue to visit with fans and remind them why Clovis is a favorite stop among the top cowboys.**

There are 40 bull riders who will open the action at the 96th Annual Clovis Rodeo with the PBR Bull Riding Touring Pro-Division on Thursday, April 22. Many of the riders coming to Clovis will be just finishing up a run at the World Cup in Las Vegas which means some of the top international competitors in bull riding will make this a must stop since they are already in the neighborhood.

The list of some of Professional Bull Riding's elite riders coming to Clovis includes the likes of Matt Bohon (Cole Camp, MO), Zack Brown (Santa Fe, TX), Brendon Clark (Australia), brothers Pete Farley and Jared Farley (Australia), Ben Jones (Australia), Luke Snyder (Raymore, MO) and Luis Blanco of Brazil.

California cowboys A.J. Hamre (Chico), Dylana vice Hice (Escalon) Derek Lacasa (Hollister), Mark Lopes (Oakdale), Kenneth Restani (Carmel Valley) and our very own hometown boy Josh Verburg will also make a stop in Clovis with the PBR Touring Pro-Division.

Don't miss some of rodeo's top cowboys in action at the 96th Annual Clovis Rodeo April 22 – 25, 2010. Ticket prices range from \$15.00 to \$25.00 and are available now by visiting the ticket office, calling 559-299-5203 or going to www.clovisrodeo.com to make a purchase online. Parking at the rodeo grounds is free.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

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