



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Tuesday, April 13, 2010

CONTACT: Alfreda Sebasto 559-285-1237
559-291-0184

TICKET OFFICE ONLY: 559-299-5203

*****MEDIA ADVISORY*****

REMINDER: ALL MEDIA COVERING THE CLOVIS RODEO, WEEK OF APRIL 19 MUST HAVE CREDENTIALS FROM CLOVIS RODEO UNDER THE PRCA GUIDELINES

Go to www.clovisrodeo.com and click on media tab for the credential request form
Please submit to the media director via fax at 559-299-5989 or email alfreda@attglobal.net

Note: Editors and news directors should make one request for all needs of their organization. Submitting completed form does not guarantee media credentials. You will be contacted prior to event with confirmation of your credentials. You must have verifiable editorial assignment from a recognized media outlet to attend as per PBR and PRCA Media Guidelines. The Clovis Rodeo reserves the right to grant or refuse media access.

(Clovis, California): Coverage of all events is welcomed; please make arrangements for stories and interviews by contacting Alfreda Sebasto at 559-291-0184 or 559-285-1237. Morning news shows, weather reports, sports reports and general news coverage is encouraged. Scheduling of interviews with cowboys, Clovis Rodeo Assoc. board members and rodeo entertainment can be arranged. All events take place at the Clovis Rodeo grounds unless otherwise noted.

Calendar of Events for news coverage purposes is as follows:

Date:	Event:	Time (Estimated)
Saturday, April 17, 2010	Rodeo Queen's Horsemanship Competition Rodeo Queen's Banquet	9:00 a.m. – 10:00 a.m. 5:30 p.m. – 9:00 p.m.
Sunday, April 18, 2010	"Kowboy Kids" Day at Sierra Vista Mall	1:00 p.m. – 3:00 p.m.
Thursday, April 22, 2010	Rodeo Blood Drive Preliminary Competition for Rodeo – "Barrel Slack" PBR Bull Riding Touring Pro-Division Performance	5:00 a.m. – 6:00 p.m. 8:00 a.m. – 12:00 p.m. 7:00 p.m. – 10:00 p.m.
Friday, April 23, 2010	Gold Card Team Roping Competition Preliminary Competition / "Rodeo Slack" 96 th Rodeo followed by Jake Owen in Concert	8:00 a.m. – 10:00 a.m. 10:00 a.m. – 12:00 p.m. 5:30 p.m. – 10:00 p.m.
Saturday, April 24, 2010	Preliminary Competition / "Rodeo Slack" Rodeo Parade (Downtown Clovis) Rodeo Queen Coronation (Rodeo Grounds) Rodeo Performance	7:00 a.m. – 11:00 a.m. 9:30 a.m. – 11:00 a.m. 1:00 p.m. – 1:30 p.m. 2:00 p.m. – 6:00 p.m.
Sunday, April 25, 2010	Preliminary Competition / "Rodeo Slack" Special Kids Rodeo Rodeo Final Performance	7:00 a.m. – 11:00 a.m. 12:45 p.m. – 1:30 p.m. 2:00 p.m. – 6:00 p.m.

-end-

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • www.ClovisRodeo.com