



Clovis Rodeo Association

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CONTACT: Alfreda Sebasto 559-291-0184
559-285-1237

TICKET OFFICE ONLY: 559-299-5203

Rising Country Superstar Jake Owen to Perform at 96th Annual Clovis Rodeo Friday, April 23, 2010

(Clovis, California): Rising country music superstar, Jake Owen, is scheduled to perform at the 96th Clovis Rodeo on Friday, April 23, 2010. One ticket gets fans the action packed rodeo and a concert on Friday night. Owen's latest hit, Eight Second Ride, along with his other chart climbers, is sure to help give fans the kind of high energy entertainment expected from an annual Friday night at the Clovis Rodeo.

The concert will immediately follow the rodeo performance scheduled to begin at 5:30 p.m. Fans can purchase tickets now by calling 559-299-5203 or visiting www.clovisrodeo.com. A \$25.00 general admission ticket gets fans both the rodeo and a concert Friday evening. The Clovis Rodeo will be hosting the annual country concert following Friday night rodeo with KISS Country 93.7 FM radio.

Jake Owen is a rising country music star who hit the charts in 2006 with the release of his debut album, Startin' With Me. The album's title cut of the same name hit the country top ten and lead Owen to his first American Country Music (ACM) awards nomination for Top New Male Vocalist. His career has continued to gain momentum with additional Country Music (CMA) and Grammy nominations in 2008. His latest album Easy Does It, is continuing to climb as Owen's latest release from the new project, Eight Second Ride, speaks to the heart of rodeo fans.

The 96th Clovis Rodeo will open on Thursday, April 22 with the PBR Bull Riding Touring Pro-Division and some of the rankest bulls and toughest cowboys in bull riding. Three days of wild rodeo action will follow along with the popular Clovis Rodeo parade on Saturday, April 24.

Ticket prices range from \$15.00 to \$25.00 and are available now by calling the ticket office at 559-299-5203 or going to www.clovisrodeo.com to make a purchase online. The rodeo grounds are located on Clovis Avenue between Bullard and Shaw in the heart of downtown Clovis. Parking at the rodeo grounds is free of charge.

A full calendar of rodeo activities in Clovis during the month of April can be found by visiting www.clovisrodeo.com.

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The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • www.ClovisRodeo.com