

FOR IMMEDIATE RELEASE *Monday, June 7, 2010*

CONTACT: Alfreda Sebasto 559-291-0184

559-285-1237

Clovis Rodeo Member's Gather to Celebrate Success of 96th Annual Rodeo and Elect the 2011 Board of Directors

(Clovis, California): At the annual meeting of the Clovis Rodeo Association held in May the Board of Directors saluted deserving members, guests and volunteers for their contributions towards the success of the 96th Annual Clovis Rodeo, and the membership elected the 2011 Board of Directors.

Clovis Rodeo Association President, Ron Dunbar thanked the members and guests of the almost 100 year old association for their hard work. "The 96th Annual Clovis Rodeo was a success because of our outstanding membership and their commitment to making what I consider one of the best rodeo's anywhere bigger and better each year," said Dunbar. "I know because of each of you our rodeo will only continue to gain momentum as we look forward to celebrating our centennial year in 2014."

The 2011 officers elected at the May board meeting are Ron Dunbar, president; Scott Saltzman, Vice President, Susan Frantzich, Secretary and Jeff Witte, Treasurer. Additional board members elected include: Lynn Armstrong, Vern Barkman, Joe Billalba, Lynn Button, Larry Cowger, Ken Elliott, Vince Genco, Greg Gillard, Joan Lassley, Chuck Rigsbee, Dan Rigsbee, Radar Ryan, Mike Spears and Mark Thompson.

The 580-member non-profit association is governed by an 18-member board of directors who is responsible for overseeing the planning of the annual Clovis Rodeo always held the last weekend of April.

The 96th Clovis Rodeo concluded its run on Sunday, April 25 with more than 30,000 visitors having attended the four-day rodeo. Fans enjoyed the return of the PBR Bull Riding Touring Pro-Division on Thursday night followed by more great bucking stock and award winning cowboys along with a concert by rising country superstar Jake Owen on Friday night; and more sanctioned PRCA tour rodeo action on Saturday and Sunday.

The Clovis Rodeo Association hosts events throughout the year that culminate with western heritage month each April where a month of activities, including the popular Ranch Rodeo, lead up to the 4-day annual PRCA rodeo always held the last weekend of April. The 97th Clovis Rodeo will be held April 21-24, 2011. Tickets will go on sale in January of 2011.

If you are interested in learning more about the Clovis Rodeo Association and its many activities or seeing highlights from the 96th annual rodeo, visit clovisrodeo.com.

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

###