



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
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Clovis Rodeo Member's Support Students at the Livestock Auction Today **Fresno Fair Livestock Auction, Saturday, October 16 - 8:30 a.m. to 3:30 p.m.**

(Clovis, California): Members of the Clovis Rodeo Association (CRA) and its board of directors will be busy volunteering and bidding at The Big Fresno Fair livestock auction on Saturday, October 16. Committed to making a difference for the 4-H and FFA students participating in the livestock judging events and competition, it is just one of the many activities that keep rodeo members active, and supporting their community, throughout the year.

The all volunteer, non-profit Clovis Rodeo Association has assisted with the Fresno Fair's livestock exhibits, judging and auction for many years. An extension of the local ranching industry that started the rodeo, their participation with the fair includes volunteering and providing financial support for the livestock students with funding at the annual livestock sale and auction to be held on Saturday, October 16, 8:30 a.m. to 3:30 p.m. at the Livestock Pavilion located at the southeast end of the fairgrounds. The abbreviated show schedule is as follows:

8:30 – 9:30 a.m.	Supreme Champions <i>(All Species/One Show-Ring Operating)</i> CRA President Ron Dunbar to Present Champion Hog Buckle
9:30 a.m. – 3:30 p.m.	Beef Cattle or Sheep in Ring A / Hogs in Ring B <i>(Two Show-Rings Operating)</i>

"The Livestock Auction is all about supporting the 4-H and FFA students who are the future of our agricultural industry in the valley," said Mark Thompson Rodeo Association Board Member and Member of the Fresno Fair Livestock Auction Committee. "Our rodeo members look forward to coming down to the fair and doing what we can to make sure the livestock projects these students work so hard on every year are successful; we want them to come back with another project next year."

More than 450, 4-H and FFA students from throughout Fresno County, raise animals as part of their school agricultural science projects. As part of the culmination of the project year, the students show their animals in competition before they are sold at the fair during the livestock auction. The proceeds the students make from the sale of their animals are then applied to their livestock science projects for the coming year. All part of helping agriculture's future learn their industry's business side, while paying for the expenses associated with raising animals for their annual projects.

On Saturday, October 16 you will find rodeo association members supporting the 4-H and FFA livestock students with more than \$5000 in bids going out at the annual Fresno Fair show and sale. The funding support for this activity comes from the rodeo association and the family of 30-year board member and past CRA president Jay Robinson; who also helped start the heifer sale at the fair. Clovis Rodeo Association President, Ron Dunbar will be in attendance on Saturday to hand out some of the winning buckles to the championship students. The buckles are coordinated through rodeo association members Mark Thompson and Bob Robinson. The buckle program is supported by twelve different organizations and individuals including the rodeo, with the majority of funding coming from Fresno Madera Farm Credit.

Always the last weekend in April, the 97th Clovis Rodeo will be held April 21-24, 2011. Tickets will go on sale in January of 2011. If you are interested in learning more about the Clovis Rodeo Association and its many activities or seeing highlights from the 96th annual rodeo, visit clovisrodeo.com.

The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.

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