



## **Clovis Rodeo Association**

**FOR IMMEDIATE RELEASE**  
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### **Clovis Rodeo Member's Help to Make Big Fresno Fair Livestock Auction a Success**

**(Clovis, California):** Members of the Clovis Rodeo Association (CRA) and its board of directors are committed to making a difference for the 4-H and FFA students participating in the livestock judging and auction at The Big Fresno Fair scheduled to run through October 17.

The all volunteer, non-profit Clovis Rodeo Association has assisted with the Fresno Fair's livestock exhibits, judging and auction for many years. An extension of the local ranching industry that started the rodeo, their participation with the fair includes volunteering and providing financial support for the livestock students with funding at the annual livestock sale and auction to be held on Saturday, October 16.

"It really is an event we look forward to every year because our community comes together and works hard to support a good cause," said Mark Thompson, Rodeo Association Board Member and Member of the Fresno Fair Livestock Auction Committee. "I'm always proud of the agricultural community, and personally I am very proud to be associated with the Clovis Rodeo Association, Fresno Co. Farm Bureau, Fresno Madera Farm Credit, and the Fresno-Kings Cattlemen's Association when they come together every year to support the fair and take care of the 4-H and FFA students who are the future of our industry."

You can find rodeo association members and board members cooking breakfast for the FFA and 4-H students each week during the livestock show days on Wednesday and Thursday. They will be cooking October 13 and 14 beginning at 6 a.m. (to 8:30 a.m.) each morning so the students are well fed before they hit the show ring for competition. More than 250 pounds of bacon, 200 pounds of sausage and 100 pounds of pancake batter are used to feed the more than 1,400 students who work hard all year to show their livestock projects at the annual fair.

On Saturday, October 16 you will find rodeo association members supporting the 4-H and FFA livestock students with more than \$5000 in bids going out at the annual Fresno Fair show and sale. The funding support for this activity comes from the rodeo association and the family of 30-year board member and past CRA president Jay Robinson; who also helped start the heifer sale at the fair. Clovis Rodeo Association President, Ron Dunbar will be in attendance on Saturday to hand out some of the winning buckles to the championship students. The buckles are coordinated through rodeo association members Mark Thompson and Bob Robinson. The buckle program is supported by twelve different organizations and individuals including the rodeo, with the majority of funding coming from Fresno Madera Farm Credit.

Always the last weekend in April, the 97<sup>th</sup> Clovis Rodeo will be held April 21-24, 2011. Tickets will go on sale in January of 2011. If you are interested in learning more about the Clovis Rodeo Association and its many activities or seeing highlights from the 96<sup>th</sup> annual rodeo, visit [clovisrodeo.com](http://clovisrodeo.com).

***The all-volunteer, non-profit Clovis Rodeo Association (CRA) has 580 members. Approximately \$125,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.***

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