



MEDIA CREDENTIALS REQUEST FORM
97th CLOVIS RODEO ~ APRIL 21-24, 2011

The Clovis Rodeo Association appreciates your interest in covering the 97th Annual Clovis Rodeo. The Association reserves the right to grant or refuse media access. You will be contacted prior to the event with confirmation of your credential request. Credentials must be available for review by authorized personal at all times while on the Clovis Rodeo premises.

Please follow these guidelines when making your credential request as an accredited news agency:

- ✓ Each media outlet is encouraged to make one request for the needs of their organization. We recognize the names of reporting crews may change the day of event. Please fill out the information to the best of your abilities and advise the rodeo's media director as changes occur.
- ✓ Media outlets must place their requests on news outlet letterhead. Please include the information requested in the box below along with the contact information, name and signature of the news director or editor responsible. Additional pages may be attached as necessary.
- ✓ You must have verifiable editorial assignment from a recognized media outlet to attend and cover the event(s) as per Professional Rodeo Cowboy Association (PRCA) and Professional Bull Riding (PBR) media guidelines.
- ✓ Media access for freelance photographers and/or freelance journalists without editorial assignment will not be granted.

Name of Media Outlet: _____
Name of Contact Person: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Office Phone: _____ Fax: _____ Email: _____
Do you represent: <input type="checkbox"/> Radio <input type="checkbox"/> Television <input type="checkbox"/> Print Media <input type="checkbox"/> Other (please explain)

Persons Requesting Credentials:
_____ Title: _____

<i>(Please attach an additional piece of paper if necessary.)</i>

Please return this request via email to alfreda@attglobal.net; fax to the Clovis Rodeo Assn. Attn: Media Director at 559-299-5989; or mail to the Media Director at P.O. Box 445 Clovis, CA 93613
Please return no later than April 11, 2011.

For more information please contact Alfredo Sebasto at 559-291-0184 or alfreda@attglobal.net.

Date received: _____ Approved: _____