



Clovis Rodeo Association

FOR IMMEDIATE RELEASE
Wednesday, April 8, 2009

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TICKET OFFICE ONLY: 559-299-5203

*****MEDIA ADVISORY*****

REMINDER: ALL MEDIA COVERING THE CLOVIS RODEO, WEEK OF APRIL 20 MUST HAVE CREDENTIALS FROM CLOVIS RODEO UNDER THE PRCA GUIDELINES

Go to www.clovisrodeo.com and click on media tab for the credential request form
Please submit to the media director via fax at 559-299-5989 or email alfreda@attglobal.net

Note: Editors and news directors should make one request for all needs of their organization. Submitting completed form does not guarantee media credentials. You will be contacted prior to event with confirmation of your credentials. You must have verifiable editorial assignment from a recognized media outlet to attend as per PBR and PRCA Media Guidelines. The Clovis Rodeo reserves the right to grant or refuse media access.

(Clovis, California): Coverage of all events is welcomed; please make arrangements for stories and interviews by contacting Alfreda Sebasto at 559-291-0184 or 559-285-1237. Morning news shows, weather reports, sports reports and general news coverage is encouraged. Scheduling of interviews with cowboys, Clovis Rodeo Assoc. board members and rodeo entertainment can be arranged. All events take place at the Clovis Rodeo grounds unless otherwise noted. All ending times for events are estimated.

Calendar of Events for news coverage purposes is as follows:

Date:	Event:	Time
Saturday, April 11, 2009	Clovis Jackpot Roping	8:00 a.m. – 3:00 p.m.
Saturday, April 18, 2009	Rodeo Queen's Horsemanship Competition Rodeo Queen's Dinner	9:00 a.m. – 11:00 a.m. 5:30 p.m. – 9:00 p.m.
Sunday, April 19, 2009	"Kowboy Kids" Day at Sierra Vista Mall	1:00 p.m. – 3:00 p.m.
Monday, April 20, 2009	Cowboys and Stock Arrive at Rodeo Grounds	All Day
Tuesday, April 21, 2009	Preliminary Qualifying Competition for Rodeo	8:00 a.m. – 3:00 p.m.
Wednesday, April 22, 2009	Preliminary Competition for Rodeo Continues Queen Candidates Makes Community Visits	8:00 a.m. – 2:00 p.m. TBA
Thursday, April 23, 2009	Preliminary Competition for Rodeo Continues USST PBR Bull Riding Challenger Tour	8:30 a.m. – 2:00 p.m. 7:00 p.m. – 10:00 p.m.
Friday, April 24, 2009	95 th Rodeo followed by LONESTAR in Concert	5:30 p.m. – 11:00 p.m.
Saturday, April 26, 2009	Rodeo Parade "Cowboys, Kids and Country" Queen Coronation Rodeo Events	9:30 a.m. 1:00 p.m. 2:00 p.m.
Sunday, April 27, 2009	Gold Card Team Roping Special Kids Rodeo Rodeo Events – Final Performance	9:00 a.m. 12:45 p.m. 2:00 p.m.

-end-

P.O. Box 445, Clovis, CA 93613-0445

Office 559-299.8838 • Ticket Office 559-299-5203 • Fax 559-299-5989 • www.ClovisRodeo.com