

CLOVIS RODEO ASSOCIATION presents the **98th CLOVIS RODEO PARADE**
“Mardi Gras Out West”
SATURDAY, APRIL 28th - 9:30 AM

You are invited to participate in the 98th Annual Clovis Rodeo Parade. **The 2012 parade theme is “Mardi Gras Out West”.** Due to the size of the parade, we need to enforce strict rules for a first-class parade enjoyed by all. **Please read the following carefully:**

ENTRY FEES: Entry fees **must accompany each completed form.**

COMMERCIAL BUSINESS OR POLITICAL ENTRIES - **\$ 100.00**

ALL OTHER ENTRIES - **\$ 25.00**

*Any parade entry displaying a business name must pay \$100.00 **unless** the business is donating the use of their vehicle to pull a non-profit/organization float. Non-profit organizations are **not** considered to be business or commercial entries.*

PARADE RULES: In order to present a family-oriented and safe parade, **any violation of Rules 1 thru 5 will result in immediate removal from the parade.**

1. **ALL** tow vehicles may be any model year, provided they themselves are **decorated** and are pulling decorated floats.
2. **Children 9 years of age or younger shall not be allowed to march or walk through the parade.** However, the parade committee encourages young children’s participation on floats or on horseback.
3. Every effort will be made to keep the parade moving. Therefore, parade participants will **not be allowed to “STOP”** to perform for judges or for any reason unless told to do so by parade officials.
4. **NO ALCOHOL** - Parade participants shall **not consume any alcoholic beverages before or during the parade.** No beer or liquor advertising may be displayed on your entry.
5. **For SAFETY reasons,** if a parade entry chooses to pass out objects (novelty items, rodeo mementos, etc.) they must do so by using a person(s) on foot adjacent to their entry at the tapeline. Articles **may ONLY be HANDED** across the parade line, **NOT THROWN.**

A **\$1000.00 SWEEPSTAKES PRIZE** will be awarded to the overall **“BEST THEME”** parade entry. A **\$250.00 PRIZE** will be awarded to the “Best Non-Theme” entry. Cash prizes of **\$100** will be awarded to **each** winner in the theme float categories and **\$100** to each **overall** winner in the Motorized Vehicles, Horse-Drawn, Mounted Groups, Mounted Individual and Novelty/Comical categories. Parade winners will be posted at the Rodeo Ticket Office on Parade day after 3:00PM. **All** plaques, ribbons and checks will be available for pick up at the Rodeo Office after Monday, May 7th. The office is open M-F from 9-Noon.

ENTRY DEADLINE: Thursday, April 12, 2012.

Further information and entry blanks may be obtained by calling Parade Coordinator Brett Hedrick at 294-2279, on our website: www.clovisrodeo.com or picked up at the Rodeo Ticket Office. **ALL PARADE CATEGORIES ARE LISTED ON THE BACK OF THIS PAGE.** Looking forward to seeing you this year!

Susan Frantzich
Parade Chairman

CLOVIS RODEO PARADE CATEGORIES

ENTRY DEADLINE: Saturday, April 12, 2012.

PARADE THEME: "Mardi Gras Out West"

MARCHING:

1. School Marching Bands – no entry fee
2. Marching Group

HORSE DRAWN VEHICLES:

12. Non-Commercial – Single
13. Non-Commercial – Double or Multiple
14. Commercial – Single or Double

THEME FLOATS "Mardi Gras Out West"

3. School and Pre-School
4. Youth Clubs: Church, FFA, 4-H, etc.
5. Non-Profit Clubs/Organization
6. Commercial

MOUNTED GROUPS:

15. Uniformed Riding Group
16. Family Group
17. Working Cowboy Group
18. Working Sheriff's Posse

NON-THEME FLOATS:

7. Commercial
8. Non-Commercial
9. Non-Profit Club/Organization

MOUNTED INDIVIDUALS:

19. Fancy Western Rider
20. Western Man – 18 & over
21. Western Woman – 18 & over
22. Western Jr. – 17 & under
23. Youngest Mounted Individual

MOTORIZED VEHICLES:

10. Antique or Classic Car/Truck
11. Specialty Vehicle – Complete written description
must be submitted for approval by parade committee

NOVELTY/COMICAL/ALL OTHER:

24. Individual
25. Group
26. Happy 100th Birthday, Clovis!
City of Clovis 100th Celebration

PLEASE ENTER ONLY ONE CATEGORY - ENTRIES STAGED BY DATE RECEIVED
ENTRY FORMS AVAILABLE ON WEBSITE: ClovisRodeo.com

Inform ALL members in your entry of parade rules

Your entry number and map of staging area will be
mailed to you one week prior to the parade.

THANK YOU FOR YOUR ENTRY!