

**CLOVIS RODEO ASSOCIATION** presents the **97th CLOVIS RODEO PARADE**  
“A Cowboy’s Easter Parade”  
**SATURDAY, APRIL 23rd - 9:30 AM**

You are invited to participate in the 97th Annual Clovis Rodeo Parade. **The 2011 parade theme is “A Cowboy’s Easter Parade”.** Due to the size of the parade, we need to enforce strict rules for a first-class parade enjoyed by all. **Please read the following carefully:**

**ENTRY FEES:** Entry fees **must accompany each completed form.**

COMMERCIAL BUSINESS OR POLITICAL ENTRIES - **\$ 100.00**

ALL OTHER ENTRIES - **\$ 25.00**

*Any parade entry displaying a business name must pay \$100.00 **unless** the business is donating the use of their vehicle to pull a non-profit/organization float. Non-profit organizations are **not** considered to be business or commercial entries.*

**PARADE RULES:** In order to present a family-oriented and safe parade, **any violation of Rules 1 thru 5 will result in immediate removal from the parade.**

1. **ALL** tow vehicles may be any model year, provided they themselves are **decorated** and are pulling decorated floats.
2. **Children 9 years of age or younger shall not be allowed to march or walk through the parade.** However, the parade committee encourages young children’s participation on floats or on horseback.
3. Every effort will be made to keep the parade moving. Therefore, parade participants will **not be allowed to “STOP”** to perform for judges or for any reason unless told to do so by parade officials.
4. **NO ALCOHOL** - Parade participants shall **not consume any alcoholic beverages before or during the parade.** No beer or liquor advertising may be displayed on your entry.
5. **For SAFETY reasons,** if a parade entry chooses to pass out objects (novelty items, rodeo mementos, etc.) they must do so by using a person(s) on foot adjacent to their entry at the tapeline. Articles **may ONLY be HANDED** across the parade line, **NOT THROWN.**

A **\$1000.00 SWEEPSTAKES PRIZE** will be awarded to the overall “**BEST THEME**” parade entry. A **\$250.00 PRIZE** will be awarded to the “**Best Non-Theme**” entry. Cash prizes of **\$100** will be awarded to **each** winner in the theme float categories and **\$100** to each **overall** winner in the Motorized Vehicles, Horse-Drawn, Mounted Groups, Mounted Individual and Novelty/Comical categories. Parade winners will be posted at the Rodeo Ticket Office on Parade day after 3:00PM. **All** plaques, ribbons and checks will be available for pick in the Rodeo Office after April 28<sup>th</sup>.

**DEADLINE: All completed entry forms must be received NO LATER than April 9, 2011.**

Further information and entry blanks may be obtained by calling Parade Coordinator Judy Hedrick at 299-6913, on our website: [www.clovisrodeo.com](http://www.clovisrodeo.com) or picked up at the Rodeo Ticket Office. **ALL PARADE CATEGORIES ARE LISTED ON THE BACK OF THIS PAGE.** Looking forward to seeing you this year.

SUSAN FRANTZICH  
Parade Chairman

**CLOVIS RODEO**  
**PARADE ENTRY FORM**

Mail COMPLETED form to: **CLOVIS RODEO PARADE, 11557 E. Millerton Rd., Clovis, CA. 93619** Forms received which are not completely filled out, signed and/or do not include the entry fee will be returned to the sender. The Parade Committee must receive completed entry forms and fees no later than **APRIL 9, 2011.** **Late entries will go to the back of parade as received.**

Please fill in ALL blanks below: **DUPLICATE FORM - Press Hard - DO NOT SEPARATE**

**NAME OF INDIVIDUAL or GROUP:** \_\_\_\_\_

**PERSON in charge if GROUP entry:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY - ZIP:** \_\_\_\_\_

**HOME PH #** \_\_\_\_\_ **WORK #** \_\_\_\_\_ **FAX #** \_\_\_\_\_

**IMPORTANT: Complete numbers 1 thru 7 below:**

1. **CATEGORY ENTERED:** **CATEGORY #** \_\_\_\_\_
2. **ENCLOSED IS:** \_\_\_\_\_ \$ **100.00** for COMMERCIAL or POLITICAL entry  
\_\_\_\_\_ \$ **25.00** for all other entries -Make all checks payable to: Clovis Rodeo Assn.
3. **NUMBER IN PARTY:** People \_\_\_\_\_ Horses \_\_\_\_\_ # of Vehicle(s) \_\_\_\_\_ Approx length \_\_\_\_\_ (of entire entry)
4. **WILL YOU HAVE YOUR OWN MUSIC:** **YES** \_\_\_\_\_ Describe: \_\_\_\_\_
5. **WILL YOU BE HANDING OUT ANYTHING?** **See Rule #5** **YES** \_\_\_\_\_ **WHAT?** \_\_\_\_\_
6. **DO YOU WANT TO BE JUDGED?** Yes \_\_\_\_\_ No \_\_\_\_\_
7. **ANNOUNCEMENT INFORMATION:** Please provide entry or publicity information below. Media One Cablevision will also use this information for their live TV parade coverage. Be interesting!!

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I have read and agree to comply with the parade rules written on the parade rules sheet. We also agree to walk or ride in the Parade at our own risk and hold the Clovis Rodeo Assn. free of any responsibility or liability. I also realize that if I have misrepresented my entry in any way, it will be cause for removal from parade.

\_\_\_\_\_  
Signature of Person in Charge

# **CLOVIS RODEO PARADE CATEGORIES**

**ENTRY DEADLINE: Saturday, April 9, 2011.**

**PARADE THEME: "A Cowboy's Easter Parade"**

## **MARCHING:**

1. School Marching Bands – no entry fee
2. Marching Group

## **HORSE DRAWN VEHICLES:**

12. Non-Commercial – Single
13. Non-Commercial – Double or Multiple
14. Commercial – Single or Double

## **THEME FLOATS "A Cowboy's Easter Parade"**

3. School and Pre-School
4. Youth Clubs: Church, FFA, 4-H, etc.
5. Non-Profit Clubs/Organization
6. Commercial

## **MOUNTED GROUPS:**

15. Uniformed Riding Group
16. Family Group
17. Working Cowboy Group
18. Working Sheriff's Posse

## **NON-THEME FLOATS:**

7. Commercial
8. Non-Commercial
9. Non-Profit Club/Organization

## **MOUNTED INDIVIDUALS:**

19. Fancy Western Rider
20. Western Man – 18 & over
21. Western Woman – 18 & over
22. Western Jr. – 17 & under
23. Youngest Mounted Individual

## **MOTORIZED VEHICLES:**

10. Antique or Classic Car/Truck
11. Specialty Vehicle – Complete written description  
must be submitted for approval by parade committee

## **NOVELTY/COMICAL/ALL OTHER:**

24. Individual
25. Group
26. All Other Entries (No category above)

**PLEASE ENTER ONLY ONE CATEGORY - ENTRIES STAGED BY DATE RECEIVED  
ENTRY FORMS AVAILABLE ON WEBSITE: [ClovisRodeo.com](http://ClovisRodeo.com)**

**Inform ALL members in your entry of parade rules**

**Your entry number and map of staging area will be  
mailed to you one week prior to the parade.**

**THANK YOU FOR YOUR ENTRY**