

CLOVIS RODEO ASSOCIATION *presents the* **96th CLOVIS RODEO PARADE**
“Peace, Love and Rodeo”
SATURDAY, APRIL 24th – 9:30 AM

You are invited to participate in the 96th Annual Clovis Rodeo Parade. **The 2010 parade theme is “Peace, Love and Rodeo”.** Due to the size of the parade, we need to enforce strict rules for a first-class parade enjoyed by all. **Please read the following carefully:**

ENTRY FEES: Entry fees **must accompany each completed form.**

COMMERCIAL BUSINESS OR POLITICAL ENTRIES - **\$ 100.00**

ALL OTHER ENTRIES - **\$ 25.00**

*Any parade entry displaying a business name must pay \$100.00 **unless** the business is donating the use of their vehicle to pull a non-profit/organization float. Non-profit organizations are **not** considered to be business or commercial entries.*

PARADE RULES: In order to present a family-oriented and safe parade, **any violation of Rules 1 thru 5 will result in immediate removal from the parade.**

1. **ALL** tow vehicles may be any model year, provided they themselves are **decorated** and are pulling decorated floats.
2. **Children 9 years of age or younger shall not be allowed to march or walk through the parade.** However, the parade committee encourages young children’s participation on floats or on horseback.
3. Every effort will be made to keep the parade moving. Therefore, parade participants will **not be allowed to “STOP”** to perform for judges or for any reason unless told to do so by parade officials.
4. **NO ALCOHOL** - Parade participants shall **not consume any alcoholic beverages before or during the parade.** No beer or liquor advertising may be displayed on your entry.
5. **For SAFETY reasons,** if a parade entry chooses to pass out objects (novelty items, rodeo mementos, etc.) they must do so by using a person(s) on foot adjacent to their entry at the tapeline. Articles **may ONLY be HANDED** across the parade line, **NOT THROWN.**

A **\$750.00 SWEEPSTAKES PRIZE** will be awarded to the overall “**BEST THEME**” parade entry. A **\$250.00 PRIZE** will be awarded to the “Best Non-Theme” entry. Cash prizes of **\$100** will be awarded to **each** winner in the theme float categories and **\$100** to each **overall** winner in the Motorized Vehicles, Horse-Drawn, Mounted Groups, Mounted Individual and Novelty/Comical categories. Parade winners will be posted at the Rodeo Ticket Office on Parade day after 3:00PM. **All** plaques, ribbons and checks **will be mailed or delivered to the winners** no later than May 5, 2010.

DEADLINE: All completed entry forms must be received NO LATER than April 10, 2010.

Further information and entry blanks may be obtained by calling Parade Coordinator Judy Hedrick at 299-6913, on our website: www.clovisrodeo.com or picked up at the Rodeo Ticket Office. **ALL PARADE CATEGORIES ARE LISTED ON THE BACK OF THIS PAGE.** Looking forward to seeing you this year.

SUSAN FRANTZICH
Parade Chairman